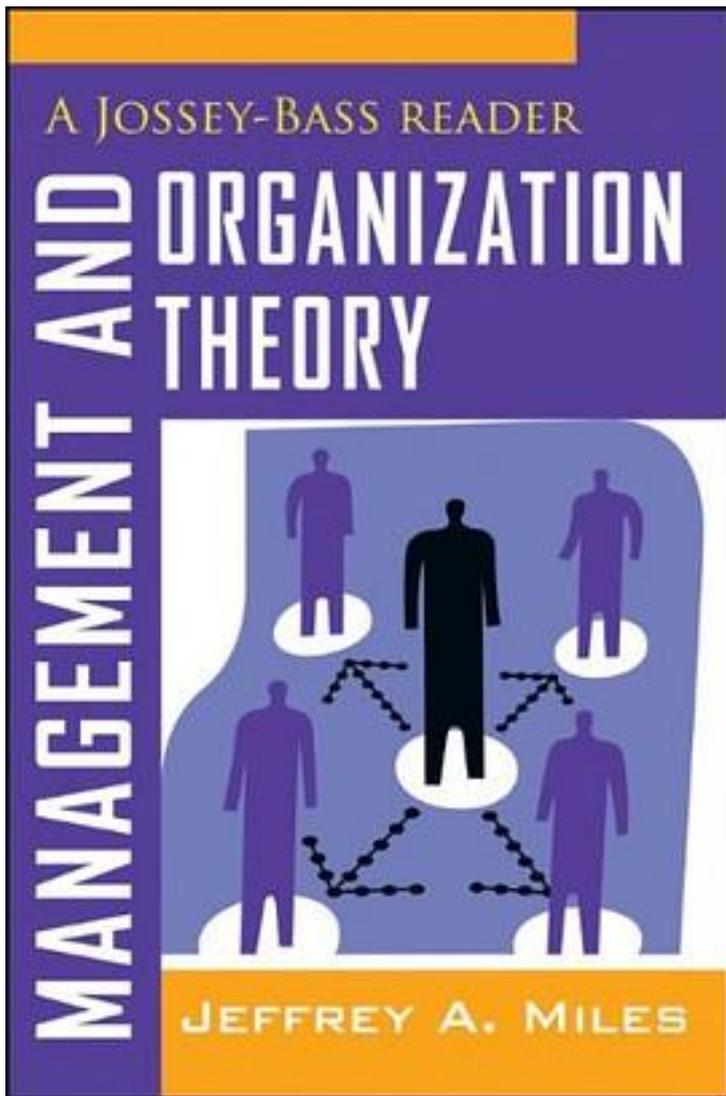


Management and Organization Theory



[Management and Organization Theory_ 下载链接1](#)

著者:Miles, Jeffrey A.

出版者:

出版时间:2012-2

装帧:

isbn:9781118008959

Management and Organization Theory offers a summary and analysis of the 40 most popular, researched, and applied management and organization theories. This important resource includes key instruments used to measure variables in each theory and examines pertinent questions about the theory: strengths and weaknesses, practical applications, and the seminal articles published on each theory. "This is a remarkable book. Jeffrey Miles clearly explains and synthesizes 40 major theories of management and organization in an easily accessible and engaging style. Well researched, comprehensive in its coverage, thorough, balanced, and fair in its analyses of theories, the book is destined to be a major authoritative reference in the field. It is one of the most readable, informative, and useful books I have read. I strongly recommend it." —Shaker A. Zahra, department chair, Robert E. Buuck Chair, and professor, Strategic Management and Organizations Department, University of Minnesota "This book provides a terrific advantage to any student or manager seeking to grasp the fundamental concepts that explain organizations and the behavior of people within them." —Richard L. Daft, author, *The Executive and the Elephant: A Leader's Guide to Building Inner Excellence*; and the Brownlee O. Currey Jr. Professor of Management, Owen Graduate School of Management, Vanderbilt University "An easy-to-read summary of some of the most critical theories in the field of management—theories that have implications not just for scholars, but for practicing managers as well." —Jay Barney, professor of management and human resources, and Chase Chair for Excellence in Corporate Strategy, Fisher College of Business, The Ohio State University

作者介绍:

目录:

[Management and Organization Theory_下载链接1](#)

标签

科研

管理学

理论总结

评论

[Management and Organization Theory_下载链接1](#)

书评

[Management and Organization Theory_下载链接1](#)