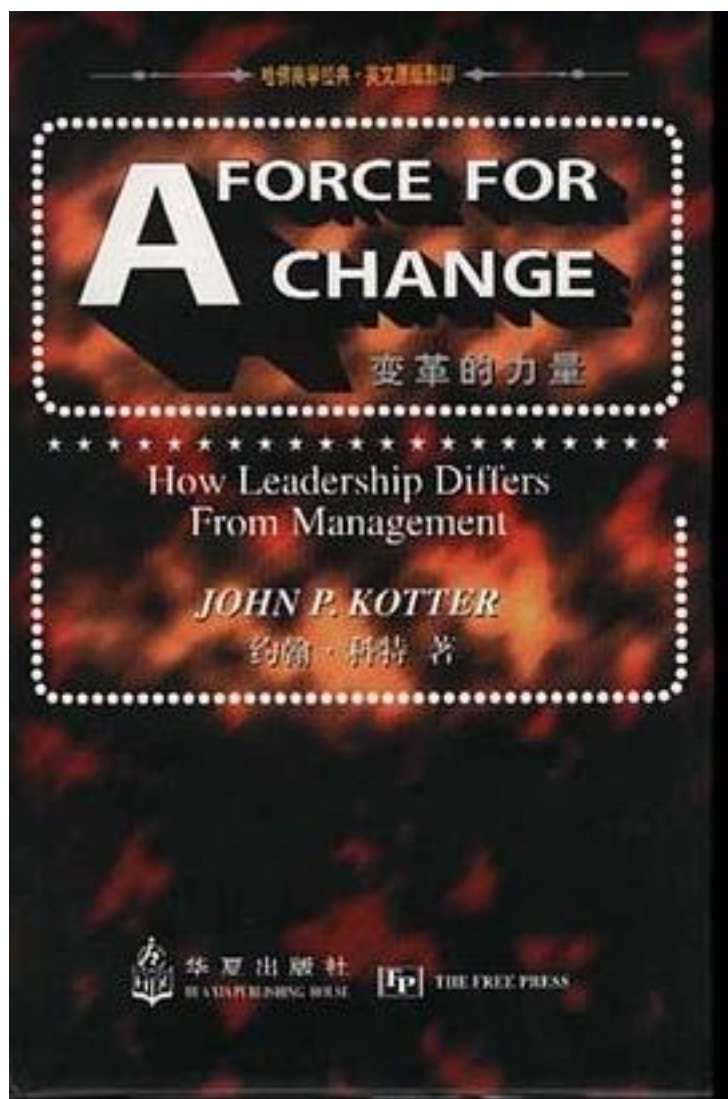


变革的力量:领导与管理的差异



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This book is the product of a research program in managerial/executive behavior which began with my doctoral dissertation on big city mayors. Other parts of that program have focused on the major contextual factors that shape the way in which managers act, executive careers, both the organizational and the power and influence aspects of managerial work, the history and behavior of a group of successful general managers, and corporate efforts to create a leadership capacity in their management hierarchies.

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JOHN P. KOTTER is Professor of Organizational Behavior at the Harvard Business School. He has won McKinsey Awards for two Harvard Business Review articles and has received the 1985 Johnson-Smith and Knisely Award for new perspectives on executive leadership. Professor Kotter has achieved international recognition as an expert on leadership in business with his works. The General Managers, Power and Influence, and The Leadership Factor, which have been translated into six languages.

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