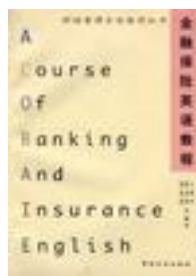


金融保险英语教程



[金融保险英语教程_下载链接1](#)

著者:王和平

出版者:中国纺织出版社

出版时间:1999-01

装帧:平装

isbn:9787506414241

内容提要

本书共分18个单元，每个单元由选自外文原版图书的课文、生词与短语、注释、练习、阅读材料等五部分组成。主要内容包
括金融理论、银行与保险机构、国际市场等。力求内容新颖，难
易适当，兼具理论性、知识性与实用性。

本书为高等院校财经管理专业英语丛书之一，适用于大专院
校主修或辅修金融、国际金融、保险等专业的学生，也可供社会
办学及有中等以上英语水平的社会各界人士自学使用。

作者介绍:

目录: Contents

Unit One
Text: Money and Its Properties
Unit Two
Text: Nature of the Money Market
Unit Three
Text: Financial Markets
Unit Four
Text: Interest Rates
Unit Five
Text: Bank Management
Unit Six
Text: The Development of Modern Banking
Unit Seven
Text: Separation of Commercial and Investment Banking
Unit Eight
Text: Financial Innovation
Unit Nine
Text: International Financial Markets
Unit Ten
Text: Inflation and Its Micro Consequences
Unit Eleven
Text: The International Monetary System
Unit Twelve
Text: Risk and Its Management
Unit Thirteen
Text: Buying Insurance Versus Financial Planning
Unit Fourteen
Text: Insurance Intermediaries
Unit Fifteen
Text: Characteristics of Insurable Risks
Unit Sixteen
Text: The Regulation of Insurance
Unit Seventeen
Text: The Need for Life Insurance
Unit Eighteen
Text: Social Insurance Compared with Private Insurance
Key to Exercises
• • • • • ([收起](#))

[金融保险英语教程_下载链接1](#)

标签

评论

[金融保险英语教程_下载链接1](#)

书评

[金融保险英语教程_下载链接1](#)