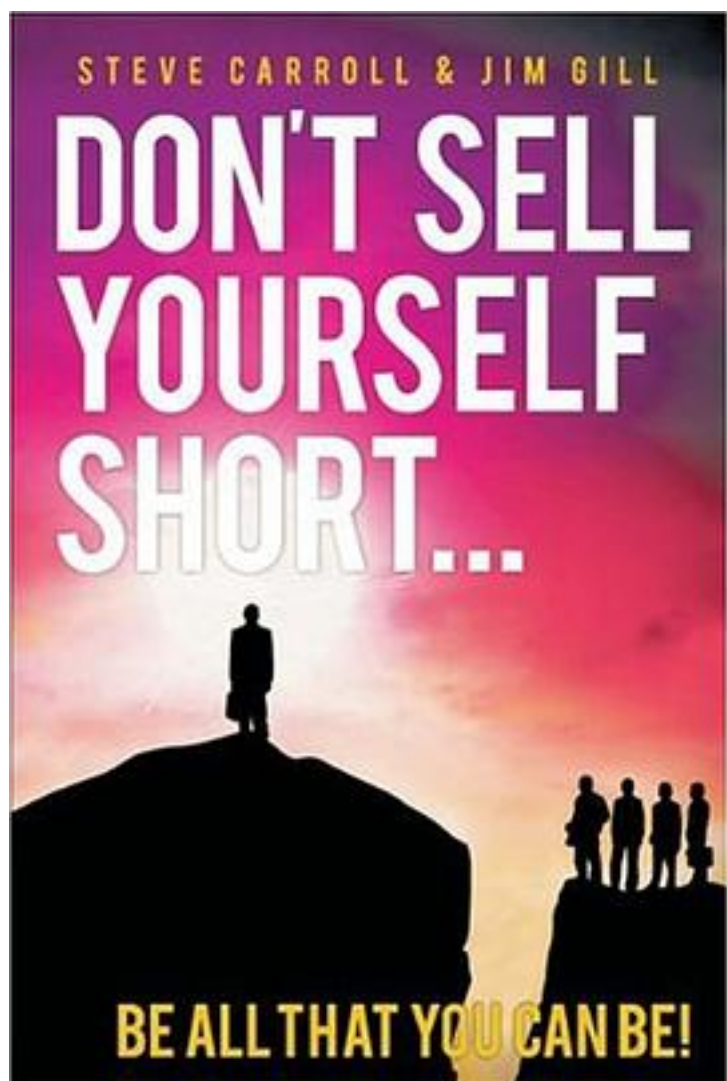


# Don't Sell Yourself Short!



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The hunt for Talent has evolved into a Global Search. For you to compete, you must know your current talents, your possibilities for growth, and flame your burning desire to begin the quest to BE ALL THAT YOU CAN BE. It starts with SELF. Self-respect, self-esteem, self-worth, self-image, self-affirmation, self-confidence, self-talk - all offset your most dangerous disease - self-doubt. Arm your personal arsenal with a renewed commitment to upgrading your attitude, your habits, your skills, and knowledge. And we're gonna help you You'll learn how to exert your own power, your own influence. You'll stand apart as a member of a successful team. When praise is given out, you'll be the key recipient. You'll learn a whole new language. It's an action-based, results-driven way of speaking that will catch on in your workplace and with the kids. So get off your fourth point of contact and get ready to take notes. Are you trackin'? More importantly, you'll learn how to motivate yourself. You'll learn the lifestyle of a self-starter and how to monitor your mood with your own mood meter. You'll discover the secret of the "BE - KNOW - DO" strategic approach to work and leadership. But remember, above all - it's up to YOU That says it all. Coaches are nearly non-existent and it is "You, Inc." who must make it happen - it's up to you Read and absorb this book - go to our website and begin now to maximize your talent and your performance.

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