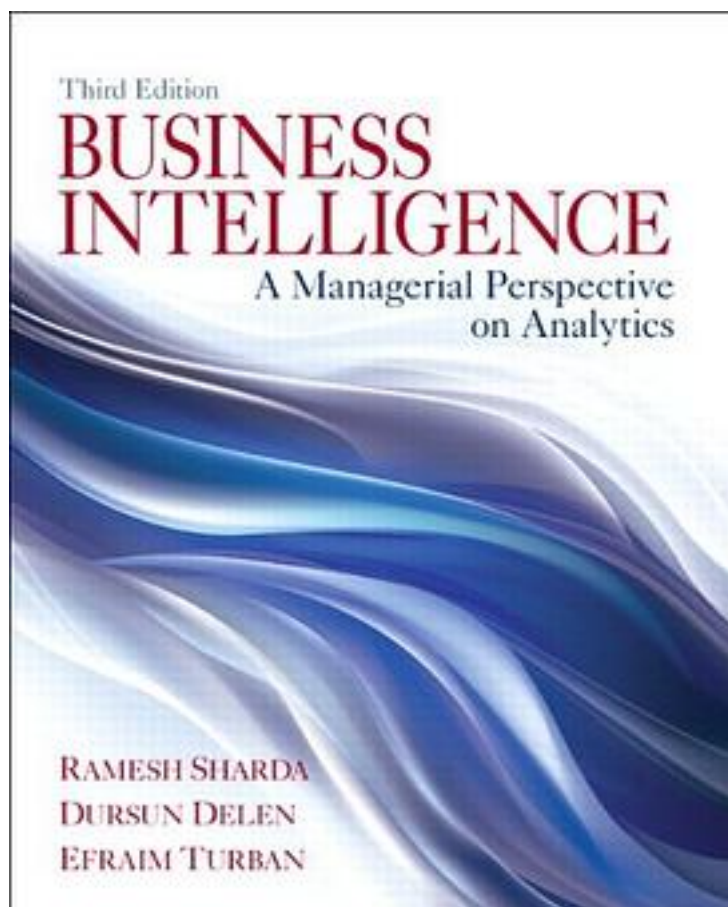


Business Intelligence



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著者:Surma, Jerzey

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This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates primarily on practical business issues and demonstrates how to apply data warehousing and data analytics to support business decision making. This book progresses through a logical

sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the most recent achievements in business intelligence.

作者介绍:

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标签

Data-Mining

BI

2013年1月

评论

The book is translated from Polish(!) so the writing feels odd in some places. Good bibliography and useful lists of recommended literature are provided.

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书评

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