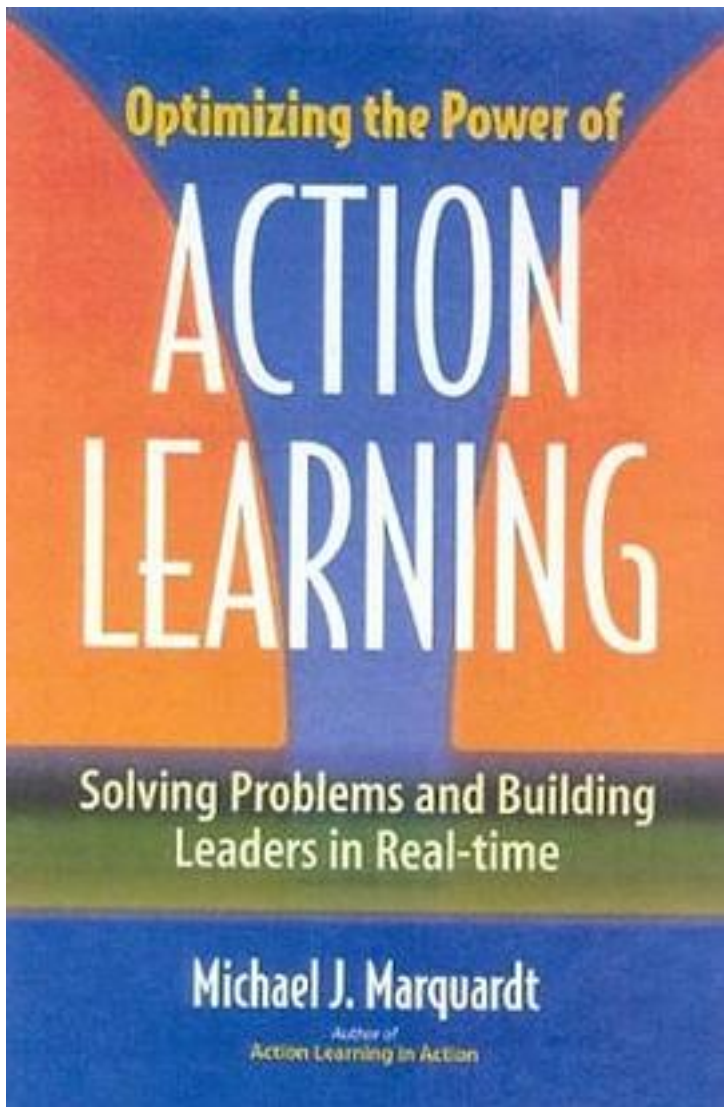


# Optimizing the Power of Action Learning



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A POWERFUL NEW WAY TO LEARN AND THRIVE In Optimizing the Power of Action Learning, (2nd edition) author Michael Marquardt puts the "action" in action learning. The second edition of this groundbreaking guidebook clearly demonstrates how and why this powerful method for addressing today's increasingly complex organizational challenges actually works. From Saudi Arabia to Singapore, Sweden to South Africa, profiles of such Global 100 leaders as GE, Sony, and Boeing tell the story of the power of action learning to create new products, improve service quality, and transform organizational cultures for competitive advantage and sustained success. The fully revised edition includes examples from the governmental and non-profit world, as well as offering up new better questioning techniques and creative strategies for organizational development.

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