

Perfume



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著者:Jean-Claude Ellena

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To women the whole world over, perfume means glamour, and in the world of perfume Jean-Claude Ellena is a superstar. In this one-of-a-kind book, the master himself takes you through the doors of his laboratory and explains the process of creating precious fragrances, revealing the key methods and recipes involved in this mysterious alchemy. Ellena provides an insider's tour into this secretive multibillion-dollar industry, through the mixing of essences and synthetic elements to the deluxe packaging and marketing in elegant boutiques worldwide.

作者介绍:

Jean-Claude Ellena lives and works in Grasse, the French capital of perfumes. Among his triumphs are some of the world's best-selling perfume

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标签

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香水

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评论

翻译有点烂，不过只是读着不爽。。。以调香师视角来阐述的业内，其实总觉得有点奇怪。内容还是蛮有趣的，有空详细写写好了～

试香同时补补科普 喜欢

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书评

之前在amazon上看评价说内容比较凌乱，琐碎，还有行文不适应等等……今天拿到书后翻看了下，觉得其实没有那么古怪。因为是翻译的版本，译文的文笔就不好评述了。所描述的内容大多也都是既定事实，没什么值得争论的。所以如果用一个词来概括JCE的这本书，大概就是 demystificati...

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