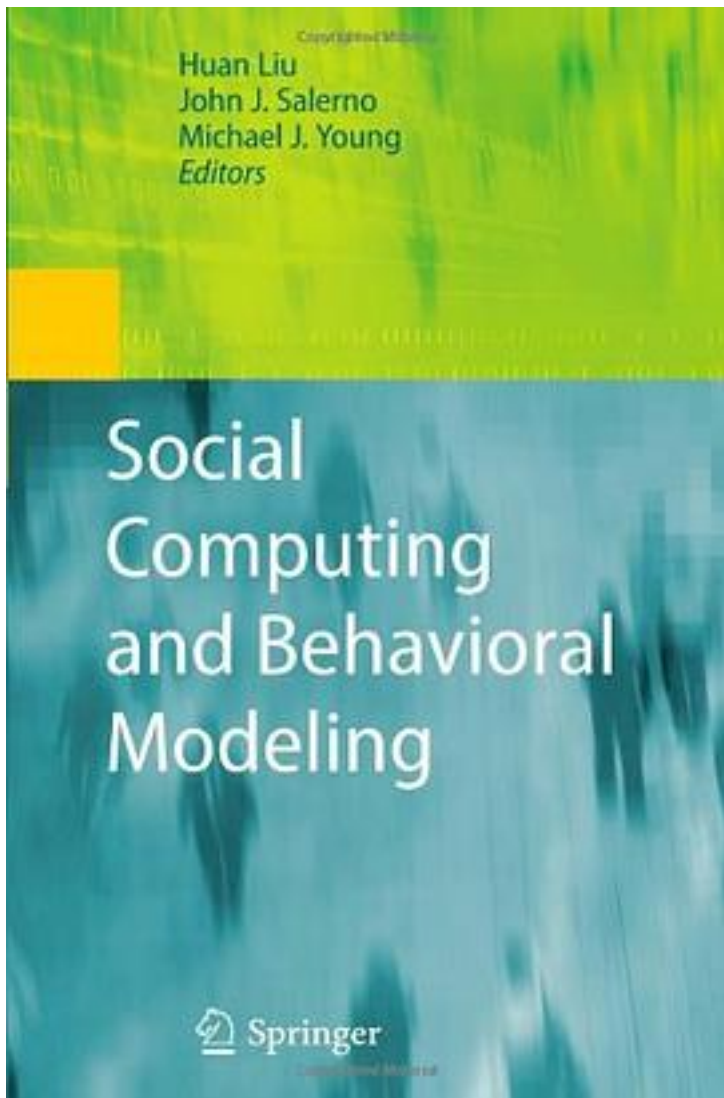


# Social Computing and Behavioral Modeling



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The pervasive use of computer and Internet technologies creates an unprecedented environment where people can share opinions and experiences, exchange ideas, offer suggestions and advice, debate and even conduct experiments. Social computing, the study of social behavior and context based on computational systems, facilitates behavioral modeling in model building, analysis, pattern mining, anticipation, and prediction. This unique volume presents material from the second interdisciplinary workshop focused on employing social computing for behavioral modeling and prediction. This book provides a platform for disseminating results and developing new concepts and methodologies aimed at advancing and deepening our understanding of social and behavioral computing to aid critical decision making. The contributions incorporate views from government, industry and academia, and address research problems arising from pressing demands in the real world.

作者介绍:

目录:

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## 标签

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## 评论

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