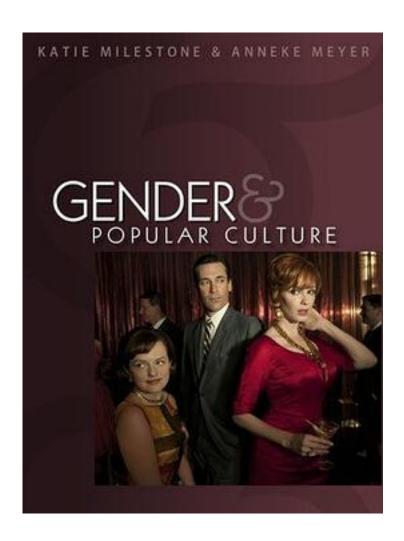
## Gender and Popular Culture



Gender and Popular Culture\_下载链接1\_

著者:[英] Katie Milestone

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A clear, comprehensive overview that examines how popular culture affects the construction of gendered identities.

Up-to-date examples make key concepts and theories interesting and relevant for students.

A mix of primary and secondary research creates a balanced yet original overview.

"Gender and Popular Culture expertly ties together the last few decades of research on its title themes, then brings these up to date in an impressive, useful manner. Theoretically rich, it is particularly successful in offering original, smart analyses of recent popular cultural phenomena (from Mad Men through men's magazines). This engaging book should find a wide audience among students and teachers of gender studies, popular culture, and media."

---Will Straw, McGill University

"This excellent, accessibly written book details how gender is constructed in popular culture through an array of insights into its relationship to production, consumption and representation. It looks at how gender identities are performatively constituted through discourse, power and continuing inequality. This book will prove indispensable to those interested in the cultural politics of gender."

---Shirley Tate, Leeds University

"Fresh, accessible, and thorough, Gender and Popular Culture is an excellent introduction and a valuable resource for anyone interested in gender, media, and culture. Milestone and Meyer offer clear and concise surveys of both foundational and current research as well as engaging case studies that model for readers sophisticated analyses of gender in contemporary popular culture."

--- Mary Celeste Kearney, University of Texas at Austin

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