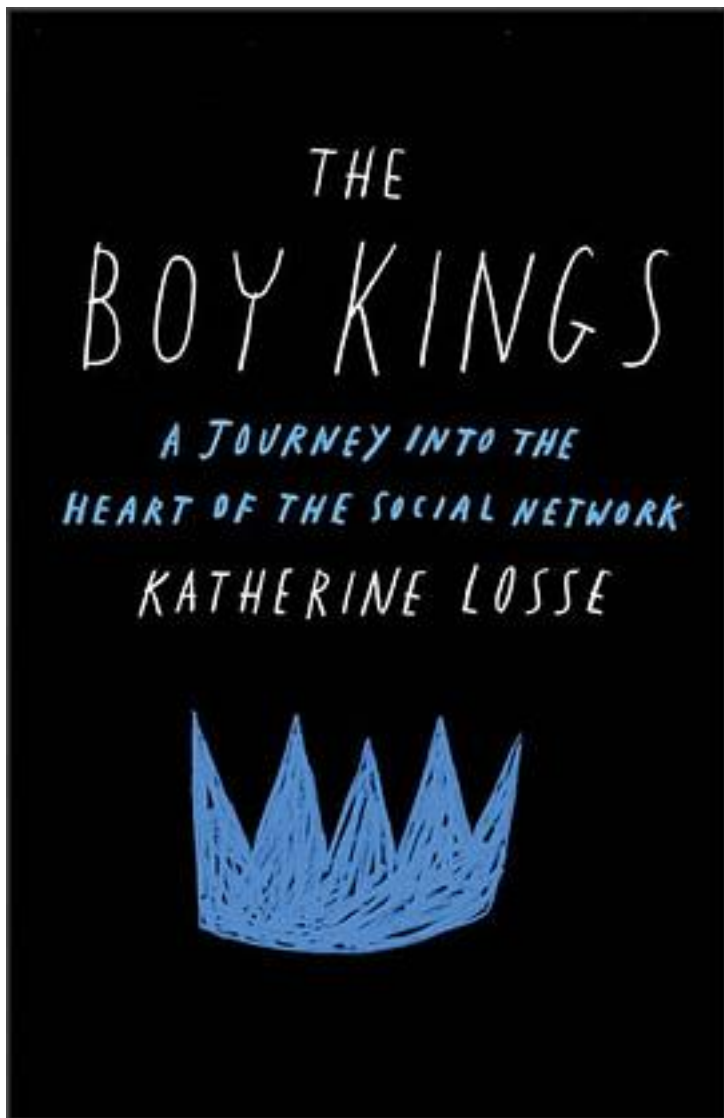


# The Boy Kings



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著者:Katherine Losse

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Kate Losse was a grad school refugee when she joined Facebook as employee #51 in 2005. Hired to answer user questions such as "What is a poke?" and "Why can't I access my ex-girlfriend's profile?" her early days at the company were characterized by a sense of camaraderie, promise, and ambition: Here was a group of scrappy young upstarts on a mission to rock Silicon Valley and change the world.

Over time, this sense of mission became so intense that working for Facebook felt like more than just a job; it implied a wholehearted dedication to "the cause." Employees were incentivized to live within one mile of the office, summers were spent carousing at the company pool house, and female employees were told to wear T-shirts with founder Mark Zuckerberg's profile picture on his birthday. Losse started to wonder what this new medium meant for real-life relationships: Would Facebook improve our social interactions? Or would we all just adapt our behavior to the habits and rules of these brilliant but socially awkward Internet savants who have become today's youngest power players?

Increasingly skeptical, Losse graduated from customer service to the internationalization team—tasked with rolling out Facebook to the rest of the world—finally landing a seat right outside Zuckerberg's office as his personal ghostwriter, the voice of the boy king. This book takes us for the first time into the heart of this fast-growing information empire, inviting us to high-level meetings with Zuckerberg; lifting the veil on long nights of relentless hacking and trolling; taking us behind the scenes of raucous company parties; and introducing us to the personalities, values, and secret ambitions of the floppy-haired boy wonders who are redefining the way we live, love, and work. By revealing here what's really driving both the business and the culture of the social network, Losse answers the biggest question of all: What kind of world is Facebook trying to build, and is it the world we want to live in?

作者介绍:

Katherine Losse was born in Phoenix, Arizona, and holds a master's degree in English from Johns Hopkins University. She lives in Marfa, Texas.

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标签

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Social

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## 评论

妹子视角的facebook成长史，脱离了真实生活的社交网络，只是一个追逐数字的竞技场

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感慨万千。

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不咋地，比混乱的猴子差好多。矫情。

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矫情

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乍一看还以为是为facebook代言的书，翻了没几分钟，就感觉到一种负面的信息，挺好，从另一个角度和视野看成功人士和商业帝国。作者文科的背景在一个技术至上的公司，爬的比别人辛苦，感觉到不被重视其实在所难免。硅谷的环境也许难免让一些人在网络世界里孤注一掷，追求成功。抱怨或是批评倒是也没有必要，我们都有选择适合自己的生活方式的权利，只要自己喜欢就好。作者其实也在慢慢忠于自己内心，选择适合自己的写作道路。我们也是一样，要相信自己，选择适合自己的工作和生活。

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## 书评

虽然是书评，但我想从《社交网络》谈起。

马总说《社交网络》基本是胡扯，其实马总才是不可信的。一般给活着的人拍传记片儿，有谁说过“这TMD拍的就是我”吗？人都死鸭子嘴硬是吧、(╯▽╰)。  
《社交网络》里面马总说“一个做出漂亮椅子的人不欠之前任何做椅子的人的钱”。...

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孩子王是阿城“三王”系列里的一本小说，另外还有棋王和树王。阿城是一位中国作家，在1949年出生在北京。他是当代寻根小说的重要代表作家。阿城最有名的系列就是“三王”，都是描写在中国文革时期背景下的人物和生活。他喜欢写小人物的卑微，可是人物心理还是抱着一种乐观和...

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