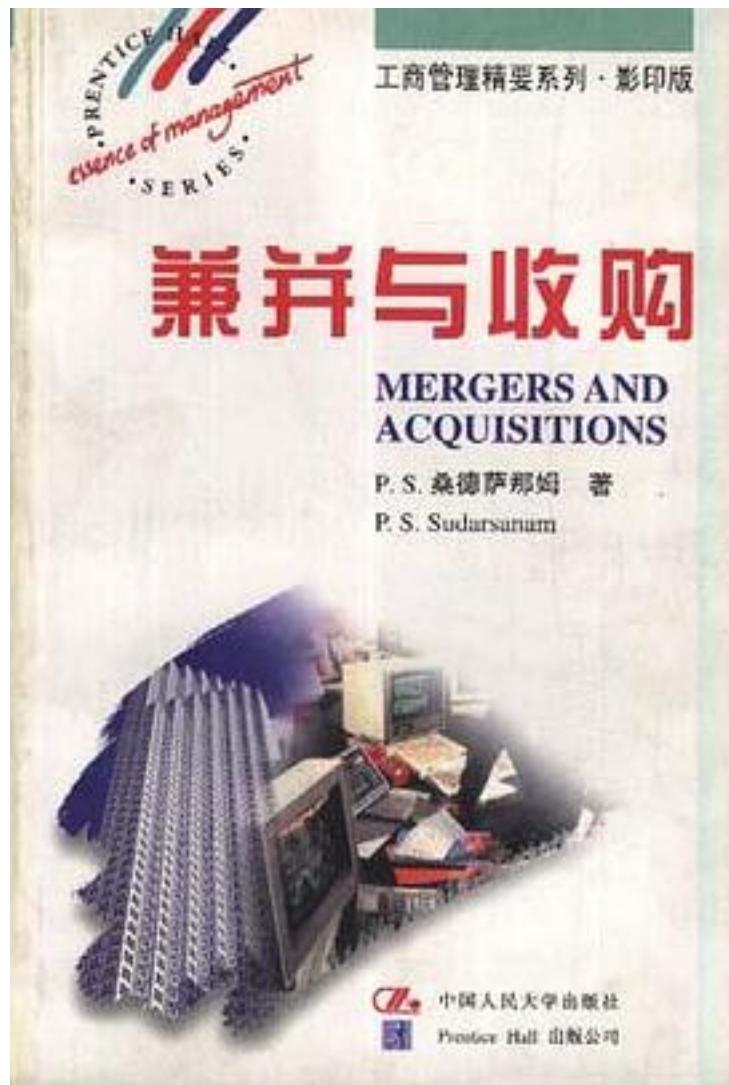


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本书对上述问题及其他有关问题作了清楚而确切的解释。对于那些接受短期培训的管理者、MBA,以及想迅速了解这一问题核心内容的教师和学生来说,都不失为极具价值的参考书。它还可以作为管理人员的藏书,以及那些有抱负的管理人

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