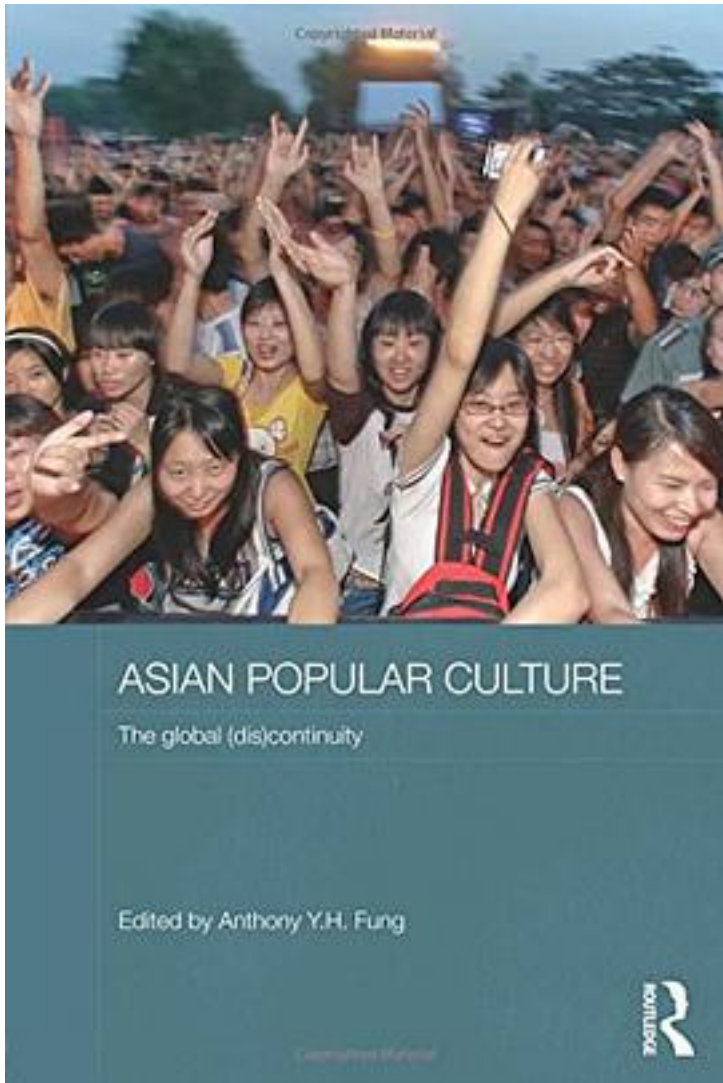


Asian Popular Culture



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出版者:Routledge

出版时间:2013-6-12

装帧:Hardcover

isbn:9780415557160

This book examines different aspects of Asian popular culture, including films, TV, music, comedy, folklore, cultural icons, the Internet and theme parks. It raises important questions such as - What are the implications of popularity of Asian popular culture for globalization? Do regional forces impede the globalizing of cultures? Or does the Asian popular culture flow act as a catalyst or conveying channel for cultural globalization? Does the globalization of culture pose a threat to local culture? It addresses two seemingly contradictory and yet parallel processes in the circulation of Asian popular culture: the interconnectedness between Asian popular culture and western culture in an era of cultural globalization that turns subjects such as Pokemon, Hip Hop or Cosmopolitan into truly global phenomena, and the local derivatives and versions of global culture that are necessarily disconnected from their origins in order to cater for the local market. It thereby presents a collective argument that, whilst local social formations, and patterns of consumption and participation in Asia are still very much dependent on global cultural developments and the phenomena of modernity, yet such dependence is often concretized, reshaped and distorted by the local media to cater for the local market.

作者介绍:

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标签

人类学

表达

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评论

有几篇还挺有趣（新加坡的indie music，TW online game，Disney etc.）但是audience方面的比较少（HP那篇是，但是切入有点不coherent）production的方向感觉就是给数据摆现实...但都感觉没有到”会心一击“的程度，lit review的话还是很不错

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书评

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