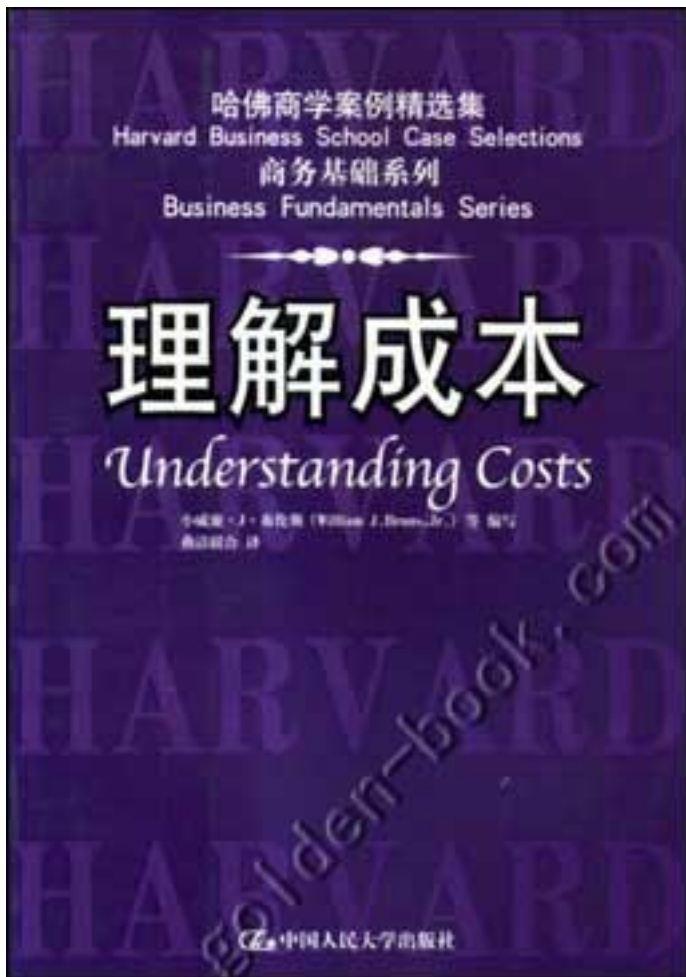


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This note introduces managers to the concept of costs, their uses, and their complexity. Several types of costs are defined, and single-period and multiple-period

cost analysis is discussed.

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