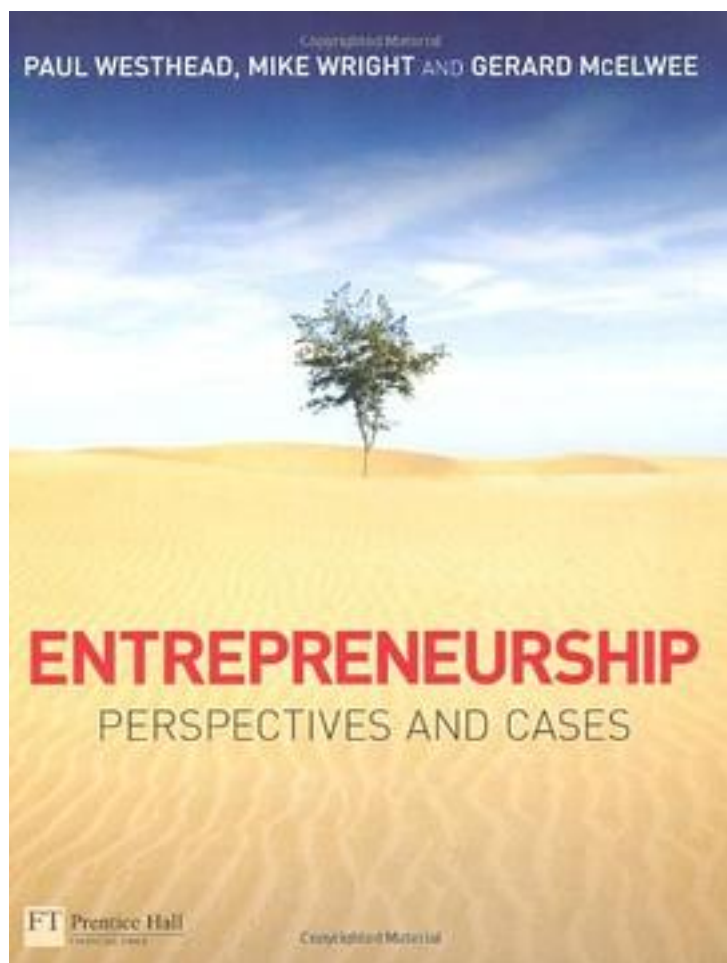


Entrepreneurship



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著者:Westhead, Paul

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Entrepreneurship is a hot topic, yet there is no agreed definition of entrepreneurship. There is even debate about whether entrepreneurship can be taught! This text and case study collection is designed to stimulate critical thinking and reflective learning

relating to entrepreneurship. This book enables you to focus on the key issues that need to be considered with regard to new ventures and/or a business plan module, as well as courses on theory and policy relating to entrepreneurship and small businesses.

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