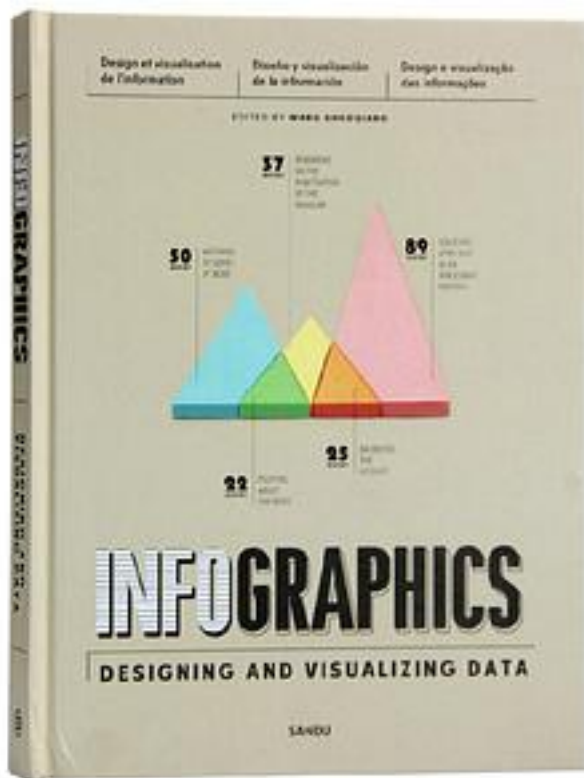


Infographics



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Transform your marketing efforts through the power of visual content In today's fast-paced environment, you must communicate your message in a concise and engaging way that sets it apart from the noise. Visual content--such as infographics and data visualization--can accomplish this. With DIY functionality, Infographics: The Power of Visual Storytelling will teach you how to find stories in your data, and how to visually communicate and share them with your audience for maximum impact. Infographics will show you the vast potential to using the communication medium as a

marketing tool by creating informative and shareable infographic content. Learn how to explain an object, idea, or process using strong illustration that captures interest and provides instant clarity Discover how to unlock interesting stories (in previously buried or boring data) and turn them into visual communications that building brands and increase sales Use the power of visual content to communicate with and engage your audience, capture attention, and expand your market.

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目录:

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标签

可视化

信息设计

infographic

设计

VisualCommunication

信息视觉

design

营销

评论

741.6/LAN

裝逼跟真正想教給人東西是有區別的

内容编排太空荡了

在信息时代，干瘪的广告已经不能满足消费者了。如果在传达信息同时传达干货。或许是条出路，个人觉得这个方面潜力很大。加上现在信息图的应用非常之广，从静止的平面设计到动画然后可能用到Augmented reality/ Virtual reality/ Mixed reality. 设计师技能get..

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书评

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