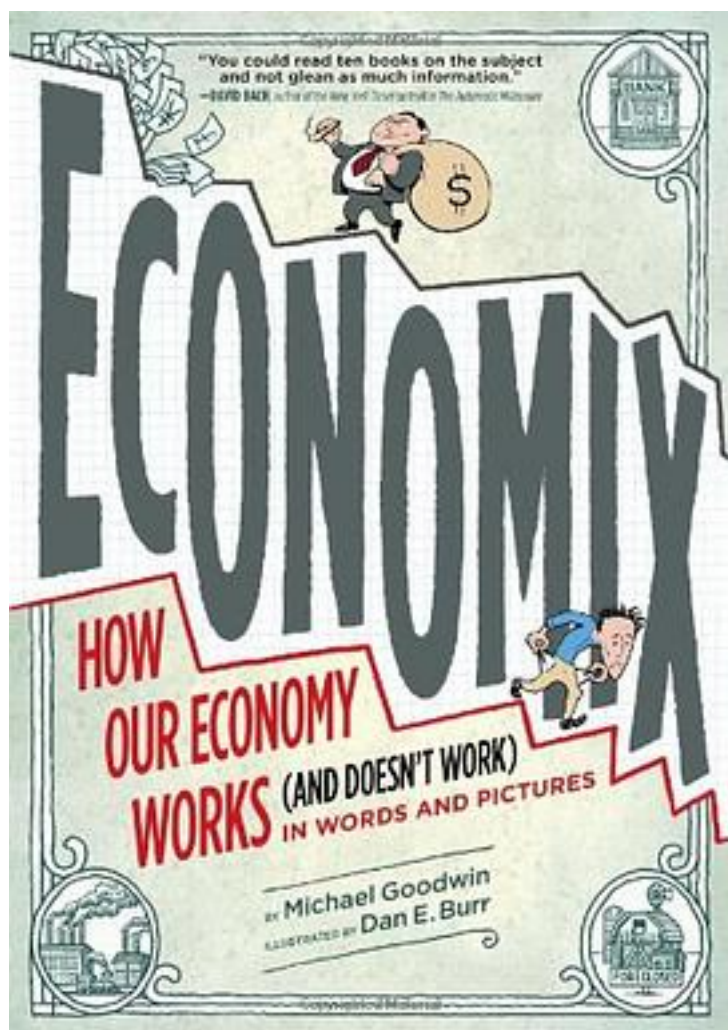


# Economix



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著者:Michael Goodwin

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Stimulus: plans: good or bad? Jobs: can we afford them? Money: who's got it?

Everybody's talking about the economy, but how can you evaluate what they're saying? How can we, the people, understand what the banks or government knows (or says they know)? Author Michael Goodwin asked himself the same questions and came up with a good answer: explore the development of economic thought, examine the reality of economic practice, add a wry sense of humour and tell all through the graphic medium. In a word, Economix. Goodwin's wit and clarity of writing along with artist Dan Burr's quirky, iconic art transform the "dismal science" of economics into a fun, fact-filled story about human nature and our attempts to make the most of what we've got ...and sometimes what our neighbors have got. Economix explains it all from the beginning of Western economic thought to markets, free or otherwise, to economic failures, successes and anomalies, to how our modern economy is grappling with war, climate change and resource limitations. The book's graphic format means complex ideas can be comprehensive and accessible.

作者介绍:

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标签

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## 评论

能把这么艰深的话题深入浅出的解释清楚已经是一件难事，竟然还可以以漫画的形式给你带来趣味感，图与文并不是互争长短，而是协同作战，颇有点Scott McCloud画Understanding Comics的范儿。读完知识层面上有拓展，但感情层面上对人类更没信心了。

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学经济学的也爱看-:)

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如果你不想被这本书洗脑的话就不要读。。。我已经被洗脑了。我概括一下我的理解是：市场经济竞争能带来资源的有效利用，这个理论只有在生产的成本真的反映了实际成本（不仅是资本的cost）才起作用。非资本cost包括环境污染、社会福利等等。而传统经济学认为这种是externality，要靠政府去regulate。实际上美国这一点做得太不好了（也好像并没有一个机制来促进真实cost被反映出来，目前可以做的有我们每个人都认真思考&出来抗议），大企业喊着“小政府”的口号hijack了政府导致资本主义世界运行不好（然后导致了xxx的抬头<-这句是我加的）。一本非常容易懂的经济历史漫画书。我讨厌以“立场太明显了”来批评这样的书。至少观点鲜明了之后你可以反驳他。再说，经济这件事，我感觉不可能没有立场地叙述。。

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不X，挺乐的。

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挺有意思的经济史漫画～

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喜欢这本书！经济学入门适合，很清晰的历史和理论发展过程，和漫画结合的也很好不无聊，主要是美国的角度叙述

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讲述清晰易懂

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