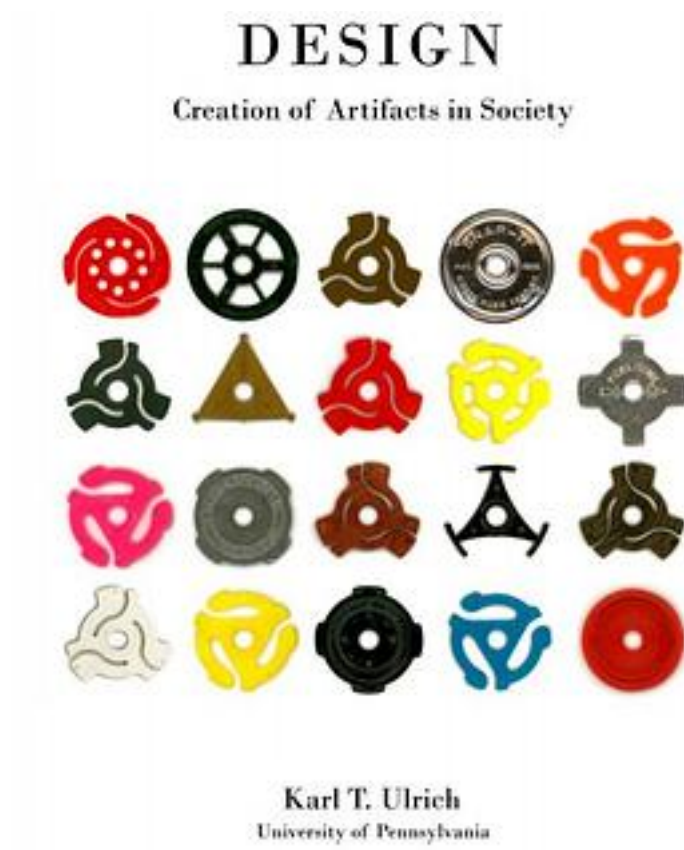# Design

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The word design presents definitional challenges. Designers tend to view their own

particular sphere of activity as the universe of the human activity of designing. For example,

one of the twelve schools at the University of Pennsylvania is the School of Design. The

school does comprise two clearly recognizable design activities—architecture and urban design—but also fine arts and historic preservation. At the same time, the trade journal Design News, with a subscription base of 170,000, focuses quite narrowly on engineering design, a domain not included in Penn's School of Design. I can't think of another human endeavor with such confusing intellectual jurisdictions.

作者介绍:

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Acknowledgments
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【艺术设计】

评论

Core Principles of Design： 1. An effective design process includes these steps : a. Sense gap b. Define problem c. Explore alternatives d. Select plan 2. problem definition : ask the five why's . 3. user needs ,4 Exploration is a form of search ,5 design process, iteration .

The teaching materials of the fist lesson on Coursera; a new way of studying.

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a. Sense gap b. Define problem c. Explore alternatives d. Select plan

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书评

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