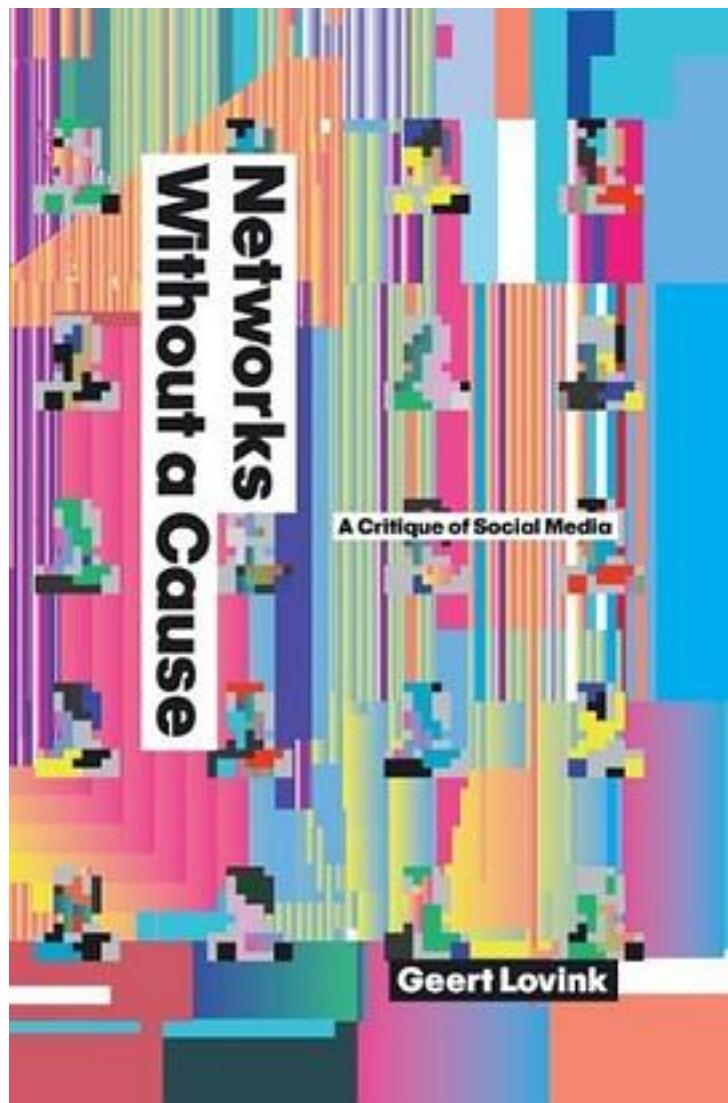


# Networks Without a Cause



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With the vast majority of Facebook users caught in a frenzy of ‘friending’ , ‘liking’ and ‘commenting’ , at what point do we pause to grasp the consequences of our info-saturated lives? What compels us to engage so diligently with social networking systems? Networks Without a Cause examines our collective obsession with identity and self-management coupled with the fragmentation and information overload endemic to contemporary online culture.

With a dearth of theory on the social and cultural ramifications of hugely popular online services, Lovink provides a path-breaking critical analysis of our over-hyped, networked world with case studies on search engines, online video, blogging, digital radio, media activism and the WikiLeaks saga. This book offers a powerful message to media practitioners and theorists: let us collectively unleash our critical capacities to influence technology design and workspaces, otherwise we will disappear into the cloud. Probing but never pessimistic, Lovink draws from his long history in media research to offer a critique of the political structures and conceptual powers embedded in the technologies that shape our daily lives.

作者介绍:

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标签

MediaTechnology

social

media

Internet

Lovink

Geert

## 评论

作者希望提出人文和質性取徑的網絡理論，然而尚未理順網絡的本體為何時就迅速地運用社會文化的現象層面和既有的宏大理論開始了批判，讓網絡變成了一個單因，也挾帶了很多關於網絡不證自明的假設。

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读这本书有时候有一种莫名其妙的感觉，觉得作者好着急下结论，并没有好好的分析和观察，太多的论断。适合给喜欢标题党的非学术圈的人读。

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总体是个media critique, 涉及radio, blog, activism很多面向，没有太深的理论贡献.

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感觉不是很温和的一本书，很多例子和讽刺的语感。

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## 书评

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