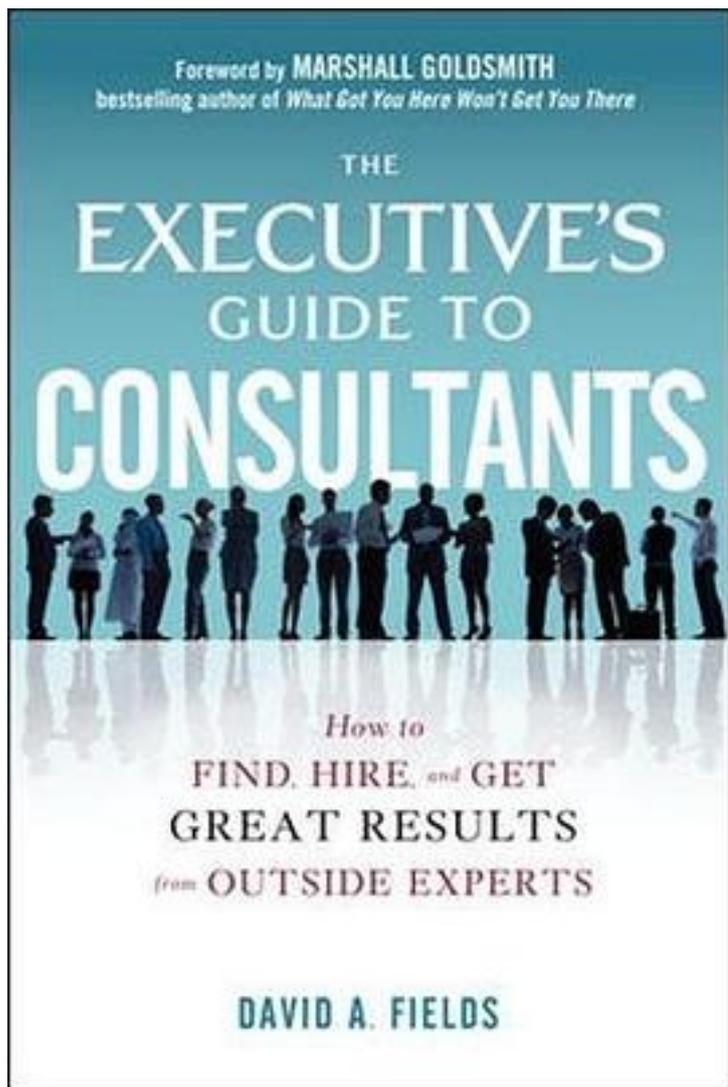


The Executive's Guide to Consultants



[The Executive's Guide to Consultants_ 下载链接1](#)

著者:David Fields

出版者:McGraw-Hill Education

出版时间:2013-1-16

装帧:Hardcover

isbn:9780071801928

Get maximum value from outside partners-and stop wasting money, time, and valuable resources Any executive who has hired an outside expert, consultant, advisor, or coach has worried: Will the hired gun deliver on his or her promises? Will the investment yield a good return or turn out to be an embarrassing, costly waste of time and money? Written for today's busier-than-ever executives, this indispensable resource unleashes powerful, practical, proven techniques to get more than your money's worth from outside experts. You'll find step-by-step advice on how to: Find breakthrough thinkers who will exceed your objectives Select the best consultant for your project Lock in success using sophisticated contract structures Eliminate resentment, stonewalling and sabotage by employees Spot the hidden agendas which take consultants off task Lower outcome risks and cost risks Make change stick after the consultant leaves David A. Fields is the founder and managing director of The Ascendant Consortium, a group specializing in accelerating results, lowering risk and increasing the ROI companies can expect from consultants. He writes a monthly column for IndustryWeek, and his commentary and strategic insights have appeared in USA Today, CNN Money, Investor's Business Daily, The Philadelphia Inquirer, Advertising Age, BusinessWeek, SmartMoney, and dozens of other publications. Learn more about the author at ascendantconsortium.com and davidafields.com.

作者介绍:

目录:

[The Executive's Guide to Consultants 下载链接1](#)

标签

人才招聘

评论

[The Executive's Guide to Consultants 下载链接1](#)

书评

[The Executive's Guide to Consultants 下载链接1](#)