

# International Business Law and Its Environment. Richard Schaffer, Beverley Earle, Filiberto Agusti



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"International Business Law and Its Environment, 8/e, International Edition" centers on

the transactional side of international business - both public and private - while delivering comprehensive coverage of the legal, cultural, political, economic, and ethical issues global business managers face. From managing trade risks in goods and services to protecting and licensing intellectual property, the 8th Edition of "International Business Law and Its Environment, International Edition" addresses the most important and emerging issues with cutting-edge cases and real-world examples, relevant end-of-chapter questions, managerial problems, and ethics activities. Students will especially engage with the text's discussions on the special challenges of doing business in developing countries and non-market-economies where unique political and economic issues arise.

作者介绍:

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