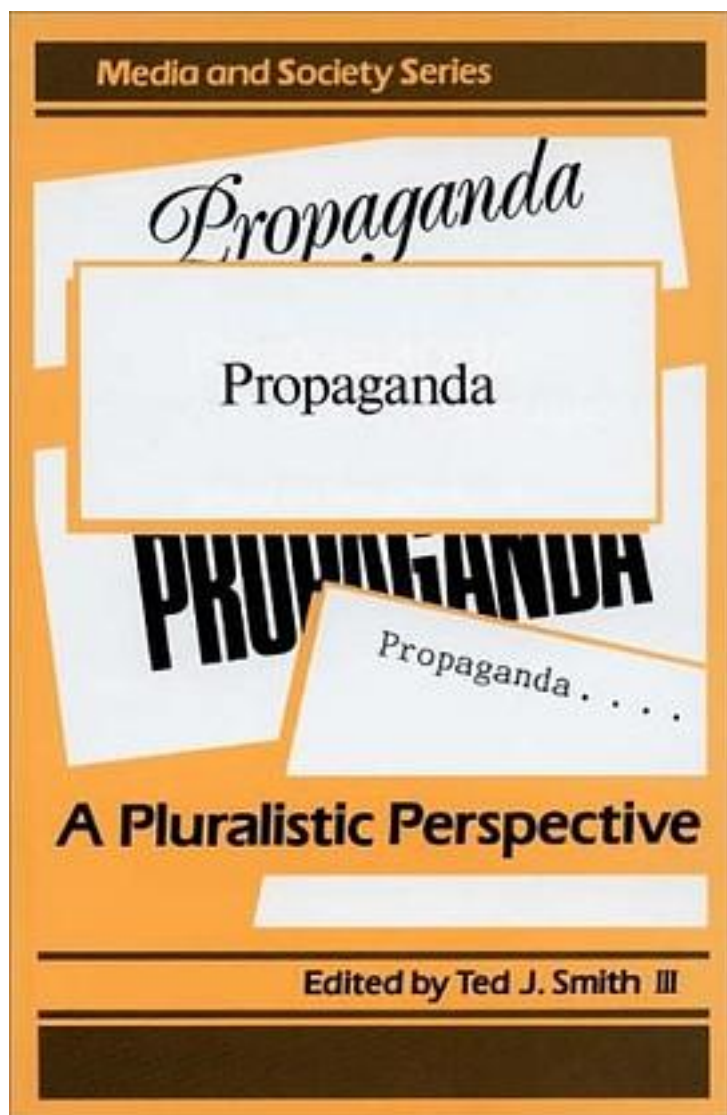


# Propaganda



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著者:Smith, Ted J. 编

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Analyzing propaganda from a multidisciplinary focus, the book presents several contemporary theoretical perspectives, explores key issues in propaganda analysis, and defines two major research traditions while providing examples of their applications. The contributors examine many of the most complicated issues in the field: the nature of suggestion, the relation of propaganda to ideology, and the interaction of pluralism and truth. Various chapters, written by scholars of communication, rhetoric, journalism, mass communication, government, history, and political science, consider both historical and contemporary issues and events in relation to propaganda. Propaganda - a pluralistic perspective marks the renewed development of scholarship in this fascinating field and extends the depth and range of propaganda analysis.

作者介绍:

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