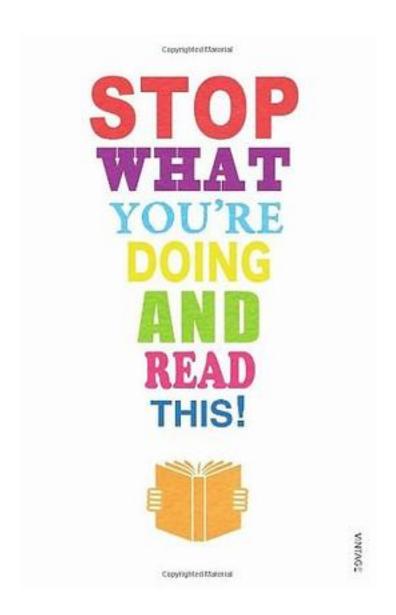
Stop What You're Doing and Read This!



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In any 24 hours there might be sleeping, eating, kids, parents, friends, lovers, work, school, travel, deadlines, emails, phone calls, Facebook, Twitter, the news, the TV, Playstation, music, movies, sport, responsibilities, passions, desires, dreams. Why should you stop what you're doing and read a book? People have always needed stories. We need literature - novels, poetry - because we need to make sense of our lives, test our depths, understand our joys and discover what humans are capable of. Great books can provide companionship when we are lonely or peacefulness in the midst of an overcrowded daily life. Reading provides a unique kind of pleasure and no-one should live without it. In the ten essays in this book some of our finest authors and passionate advocates from the worlds of science, publishing, technology and social enterprise tell us about the experience of reading, why access to books should never be taken forgranted, how reading transforms our brains, and how literature can save lives. In any 24 hours there are so many demands on your time and attention - make books one of them. Carmen Callil, Tim Parks, Nicholas Carr, Michael Rosen, Jane Davis, Zadie Smith, Mark Haddon, Jeanette Winterson, Blake Morrison, Dr Maryanne Wolf & Dr Mirit Barzillai.

作者介绍:

Mark Haddon is the author of the bestselling novel The Curious Incident of the Dog in the Night-time, which won 17 literary prizes, including the Whitbread Award.

Michael Rosen is the author of the bestselling children's book We're Going on a Bear Hunt.

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Carmen Callil is the founder of Virago Press, has chaired the judging panel of the Booker Prize, and was a judge for the Man Booker International Prize in 2011.

Jeanette Winterson is the Whitbread Prize-winning author of 10 novels, including Oranges Are Not the Only Fruit and Written on the Body.

Tim Parks has won several awards and been short listed for the Man Booker Prize. His works include An Italian Education, Italian Neighbors, and Teach Us to Sit Still.

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Nicholas Carr is the author of The Big Switch and the bestselling The Shallows, a 2011 Pulitzer Prize nominee.

Jane Davis is the director and founder of the UK national charity The Reader Organisation.

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