

Designing Information



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著者:Joel Katz

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Designing Information shows designers in all fields - from user-interface design to architecture and engineering - how to design complex data and information for meaning, relevance, and clarity. Written by a worldwide authority on the visualization of complex information, this full-color, heavily illustrated guide provides real-life problems and examples as well as hypothetical and historical examples, demonstrating the conceptual and pragmatic aspects of human factors-driven information design. Both successful and failed design examples are included to help readers understand the principles under discussion.

作者介绍:

Joel Katz is an information designer and authority on the visualization of complex information, photographer, and teacher. A Fellow of the American Academy in Rome, he was a winner of the Rome Prize for 2002–2003; named a Fellow of AIGA Philadelphia in 2002; and awarded an Honorary Life Membership in the International Pediatric Nephrology Association in 1980.

He lectures widely, both in the United States and in Europe, and teaches information design at The University of the Arts and Philadelphia University. Katz holds a BA Scholar of the House with Exceptional Distinction from Yale College, where he won the Strong Prize in American Literature for his photography and writing on Mississippi in 1964, and BFA and MFA degrees in graphic design from the Yale School of Art.

His work is in the collections of the Cooper-Hewitt Museum and the Museums of Modern Art, New York, Tokyo, and Kyoto. His photography has been exhibited in the United

States and Europe. Katz is the coauthor of Brand Atlas, with Alina Wheeler, his business partner in Katz Wheeler Design (1980–1992), also published by John Wiley & Sons; and The Nature of Recreation, with Richard Saul Wurman and Alan Levy (MIT Press).

He is married to Trish Thompson, an artist; they have one son and live in Philadelphia.

www.joelkatzdesign.com

www.joelkatzphotography.com

For design consulting and speaking inquiries:

jkatz@joelkatzdesign.com

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