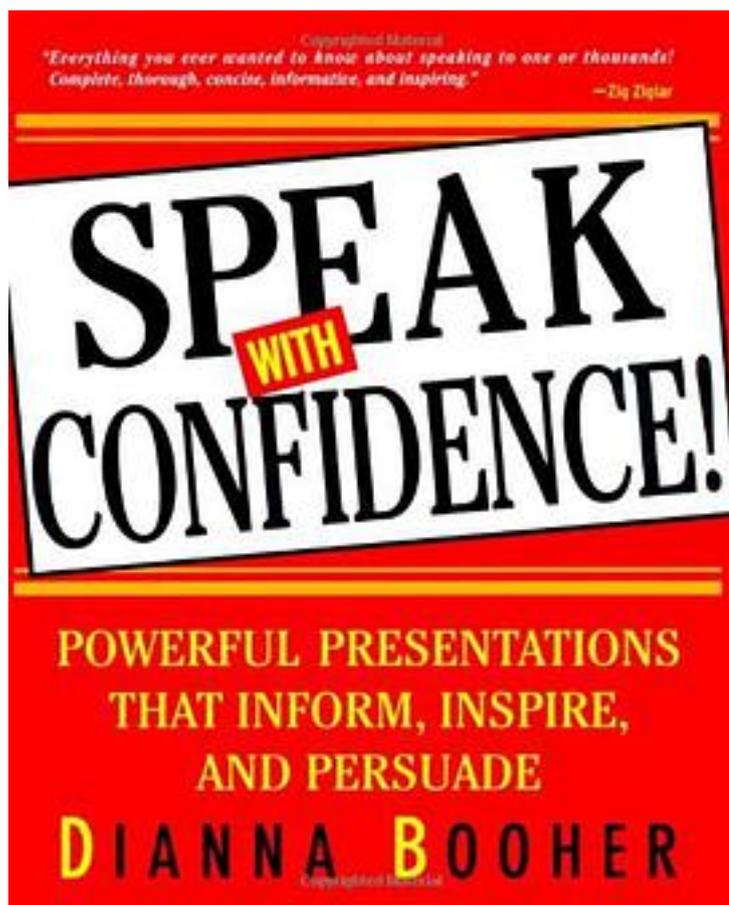


Speak With Confidence



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Book Description

How virtually anyone can be an effective public speaker and give powerful presentations

From nationally respected communications guru Dianna Booher, here is a complete program for business professionals who want to take their public speaking skills to a bold new level. Writing for sweaty-palmed beginners and seasoned execs alike, Booher delivers powerful, battle-tested strategies and tips guaranteed to transform even the most fainthearted presenter into a masterful communicator.

In addition to a clear, systematic presentation of the basics that every public speaker must learn, she offers invaluable guidelines for experienced speakers who'd like to fine-tune their skills, as well as guidance on how to seamlessly integrate multimedia into a presentation. In *Speak with Confidence!*, readers will learn how to:

1. Analyze audiences on the fly and adjust speeches accordingly
2. Develop a high-impact style of delivery
3. Avoid most speech-planning pitfalls
4. Involve audiences and deflect distractions
5. Create an executive presence

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Book Dimension

Height (mm) 231 Width (mm) 182

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