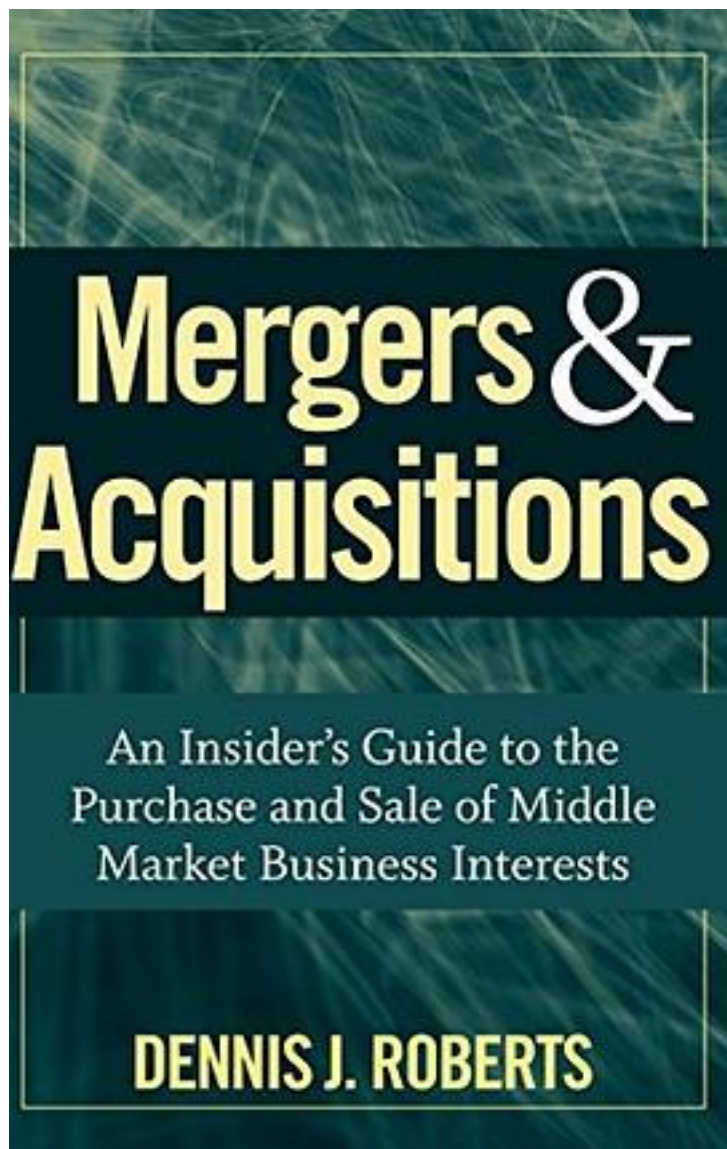


Mergers & Acquisitions



[Mergers & Acquisitions_ 下载链接1](#)

著者:J. Fred Weston

出版者:McGraw-Hill

出版时间:2004-03-01

装帧:Paperback

isbn:9780071435376

在线阅读本书

Book Description

This title is part of "The McGraw-Hill Executive MBA Series". "Executive education is suddenly every CEO's favorite strategic weapon." - "Business Week". Now repackaged in easily transportable paperback editions, these informative titles - written by frontline executive education professors and modeled after the programs of the nation's top business schools - will find new popularity with today's on-the-go, every-second-counts executive.

THE MCGRAW-HILL EXECUTIVE MBA SERIES

"Executive education is suddenly every CEO's favorite strategic weapon."

--BusinessWeek

Now repackaged in easily transportable paperback editions, these informative titles--written by frontline executive education professors and modeled after the programs of the nation's top business schools--will find new popularity with today's on-the-go, every-second-counts executive.

From the Back Cover

The Handy Paperback Edition of McGraw-Hill's One-Volume, MBA-Level M&A Course

More than ever before, decision-makers in profitable, high-growth businesses and industries must keep on top of the latest M&A strategies and techniques. Mergers & Acquisitions will show you how to fully exploit today's myriad M&A opportunities, as you learn how to defend your firm against unwelcome takeover attempts.

Hundreds of vital M&A issues are covered in depth, including:

Valuation and accounting methods

Assessing strategic fit

Legal and regulatory frameworks

Merging corporate cultures

Restructuring and financial engineering

Postmerger integration

Affordable and transportable, this paperback edition of Mergers & Acquisitions--the popular McGraw-Hill guide based on UCLA's Executive Education M&A program--provides you with every word, chart, case study, and statistic found in the hardcover.

Look to the MCGRAW-HILL EXECUTIVE MBA SERIES for straight-talking, technique-filled books, written by front-line executive education professors and modeled after the

programs of top business schools. Other paperback titles in the series include:

Sales Management

Finance & Accounting for Nonfinancial Managers

Corporate Strategy

Book Dimension

Height (mm) 232 Width (mm) 154

作者介绍:

目录:

[Mergers & Acquisitions_ 下载链接1](#)

标签

评论

[Mergers & Acquisitions_ 下载链接1](#)

书评

[Mergers & Acquisitions_ 下载链接1](#)