

Harvard Business Review



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This book presents leading minds and landmark ideas in an easily accessible format. From the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business, "The Harvard Business Review" paperback series delivers the fundamental information today's professionals need to stay competitive in a fast-moving world. Prominent CEOs share, in their own words, their insights and thoughts on both cutting-edge issues and timeless topics. Combined, these eight interviews create perhaps the most extensive and stimulating seminar on the latest business thinking.

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