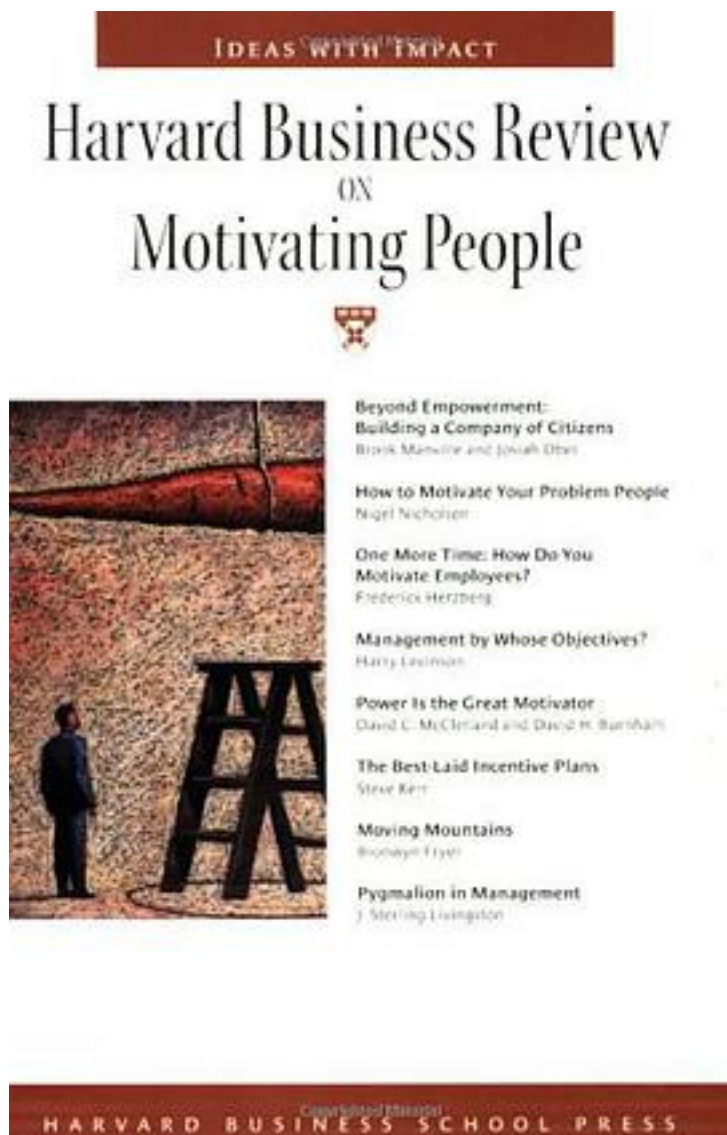


Harvard Business Review ON Motivating People



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Book Description

Harvard Business Review on Motivating People

Lack of motivation can lead to employee inefficiency and low productivity-not to mention higher turnover rate. This evergreen collection of Harvard Business Review articles will help managers in struggling companies retain their key workers and create happy working environments. This timeless volume features new and classic articles on leadership, inspiration, compensation, performance measurement, and more.

The Harvard Business Review Paperback Series

The series is designed to bring today's managers and professionals the fundamental information they need to stay competitive in a fast-moving world. From the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business, here are the leading minds and landmark ideas that have established the Harvard Business Review as required reading for ambitious businesspeople in organizations around the globe.

About HBR

Harvard Business Review is a general management magazine published since 1922 by Harvard Business School Publishing, owned by the Harvard Business School. A monthly research-based magazine written for business practitioners, it claims a high ranking business readership and enjoys the reverence of academics, executives, and management consultants. It has been the frequent publishing home for well known scholars and management thinkers, among them Clayton M. Christensen, Peter F. Drucker, Michael E. Porter, Rosabeth Moss Kanter, Gary Hamel, C.K. Prahalad, Robert S. Kaplan, and others. Management and business concepts and terms such as "Balanced scorecard," "Core competence," "Strategic intent," "Reengineering," "Globalization," "Marketing myopia," and "Glass ceiling" were first given prominence in HBR's pages. Its worldwide English-language circulation is 240,000, and there are 11 licensed editions of the magazine, including two Chinese-language editions, a German edition, and an English-language South Asia edition. The magazine is editorially independent of Harvard Business School. It is not peer reviewed.

Book Dimension

length: (cm)20.8 width:(cm)13.9

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标签

英语

英文

美国

管理

员工激励

原版

评论

管理类书籍，其实没什么好说的，大同小异而已。

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书评

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