

# Harvard Business Review on Strategic Alliances

IDEAS WITH IMPACT

## Harvard Business Review ON Strategic Alliances



**Collaborate with Your  
Competitors—and Win**

Gary Hamel, Yves L. D'Incau, and C.K. Prahalad

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Really a Sale?**

Joel Bielek and David Ernst

**Use Joint Ventures to Ease the  
Pain of Restructuring**

Ashish Nanda and Peter J. Williamson

**Group Versus Group:  
How Alliance Networks Compete**

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The Art of Alliances**

Rosabeth Moss Kanter

**Saving the Business Without Losing  
the Company**

Carles Choset

**When Is Virtual Virtuous?**

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Henry W. Chesbrough and David J. Teece

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Joel Bielek and David Ernst

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