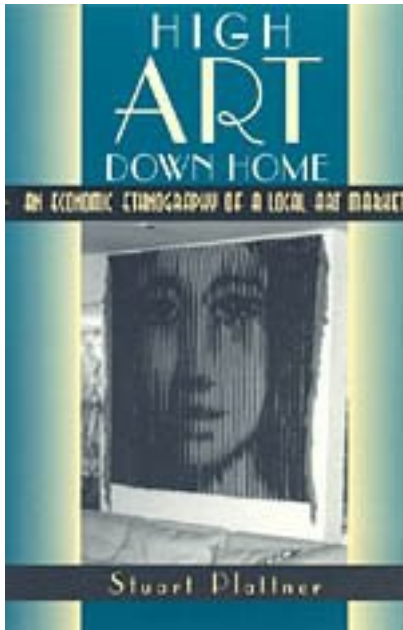


High Art Down Home



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There is, perhaps, no market commodity in the world whose value is so elusive as a work of art. The costs of production, materials, and labour have nothing to do with fixing its price. A piece of art's economic worth depends upon an extraordinarily arbitrary and ephemeral array of social and cultural factors. How, then, do the many artists, collectors, dealers, and curators whose lives and livelihoods are so intimately affected by the valuation of art manage to cope with such an intangible market? To attempt to answer this question, Stuart Plattner eschews the spotlights and media-hype of glitzy New York galleries, and focuses instead upon the more localized, and much more typical, world of the St. Louis art scene. The text that emerges is a comprehensive description of a contemporary regional avant-garde centre, where aesthetic ambitions compete with the exigencies of economic survival. The author

interviews market participants, giving voice to the many frustrations and rewards, motivations and constraints that influence their interactions with their work, the market and each other.

作者介绍:

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标签

艺术社会学

艺术人类学

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社会学

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人类学

anthropology

评论

该书是从经济人类学的角度对圣路易斯艺术市场进行的研究，与纯经济学的研究相比，更注重关注艺术市场的文化和社会语境，并对艺术市场中的艺术价值等问题提出了颇有启发意义的洞见。后来Gary Fine和Olav Velthuis对此的论述，应该都受到了作者的影响。读的是美国西北大学郭欣然的中译本，期待早日正式出版！

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书评

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