

商务沟通与管理



[商务沟通与管理_下载链接1](#)

著者:徐云珠

出版者:

出版时间:2004-2-1

装帧:平装(无盘)

isbn:9787313036216

作者介绍:

目录: Introductory Unit Learning Awareness
Unit one Sino-US Economic and Trade Relations
Unit two asian economy and business
Unit three european economy and business
Unit four african economy and business
Unit five the WTO
Unit six globalisation and knowledge transfer
Unit seven information technology and business
Test One
Unit eight international retailing
Unit nine leadership and strategic management
Unit ten financial market
Unit eleven law of international economics
Unit twelve quality management
Unit thirteen organizational structure
Unit fourteen business negotiation and business culture
Test Two
Key
• • • • • (收起)

[商务沟通与管理_下载链接1](#)

标签

商务英语

英语

评论

[商务沟通与管理_下载链接1](#)

书评

[商务沟通与管理_下载链接1](#)