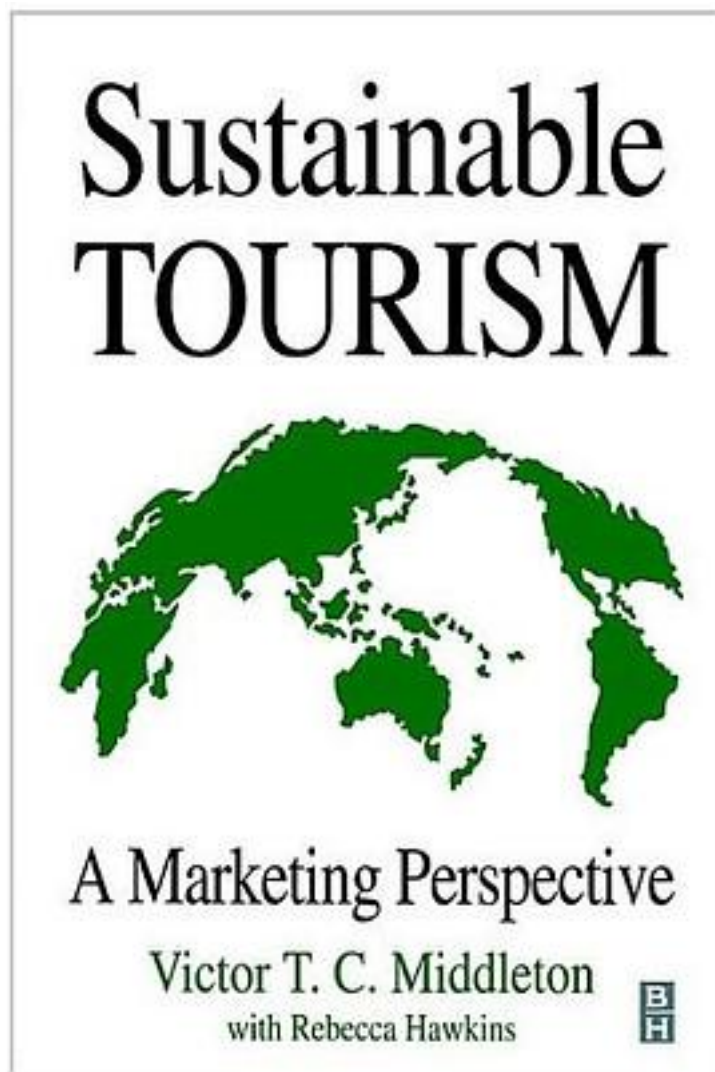


Sustainable Tourism



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著者:Harris, Rob; Leiper, Neil;

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This new book takes a look at the tourism industry in Australia and examines a range of best practice cases that will increase awareness of what is being done and what can be done in meeting the challenges of sustainable tourism. Included in the casebook are discussions of the concept of sustainable tourism, and the role of industry and government bodies in this area. The three major issues in sustainability which the authors have examined through their choice of cases are - environmentally sensitive building and associated infrastructure design; the development of integrated management systems designed to control operational impacts; and the enhancement of the physical environment through operational activities. It examines a range of Australian best practice cases. Real life case studies include: the Great Barrier Reef Marine Park, the Namadgi National Park and Seven Spirit Bay.

作者介绍:

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