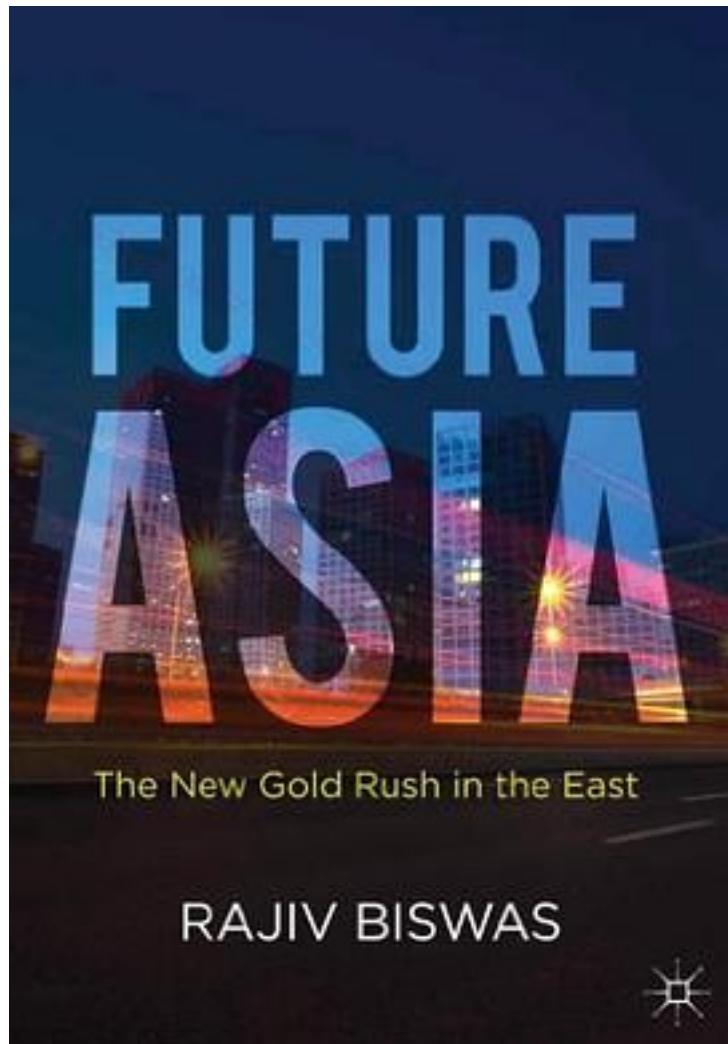


# Future Asia



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With its traditional growth engines failing, the world is looking to Asia for economic salvation. The rise of China, India and ASEAN (Association of Southeast Asian Nations) countries such as Indonesia, and the rapid growth of Asian consumer markets are increasingly being seen as the new growth drivers for the world. However, this shift in economic power from West to East also brings new challenges. Western multinationals face increasing competition from rapidly growing multinationals from developing countries such as Hyundai, Tata and Acer, as they challenge their Western competitors. Competition for natural resources such as oil, water and land will heighten regional political and military tensions. Existing structures of global political, economic and financial governance will also increasingly be challenged, as the rise of new Asian economic powers alters the global geopolitical order that has dominated the world since the end of World War Two. Future Asia looks at the key trends reshaping the global economy, and how an economic revolution driven by Asia will sweep through the old world order in the next decade, bringing widespread political upheaval for governments, companies and individuals. Future Asia is an essential read for anyone who is looking to understand why Asia is growing so rapidly, why it will continue to do so, and what the impact is and will be on the global economic order.

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评论

数据都非常新！尽管内容厚度有待提高，但对亚洲经济的分析还是值得借鉴的，尤其是对缅甸的强调！

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