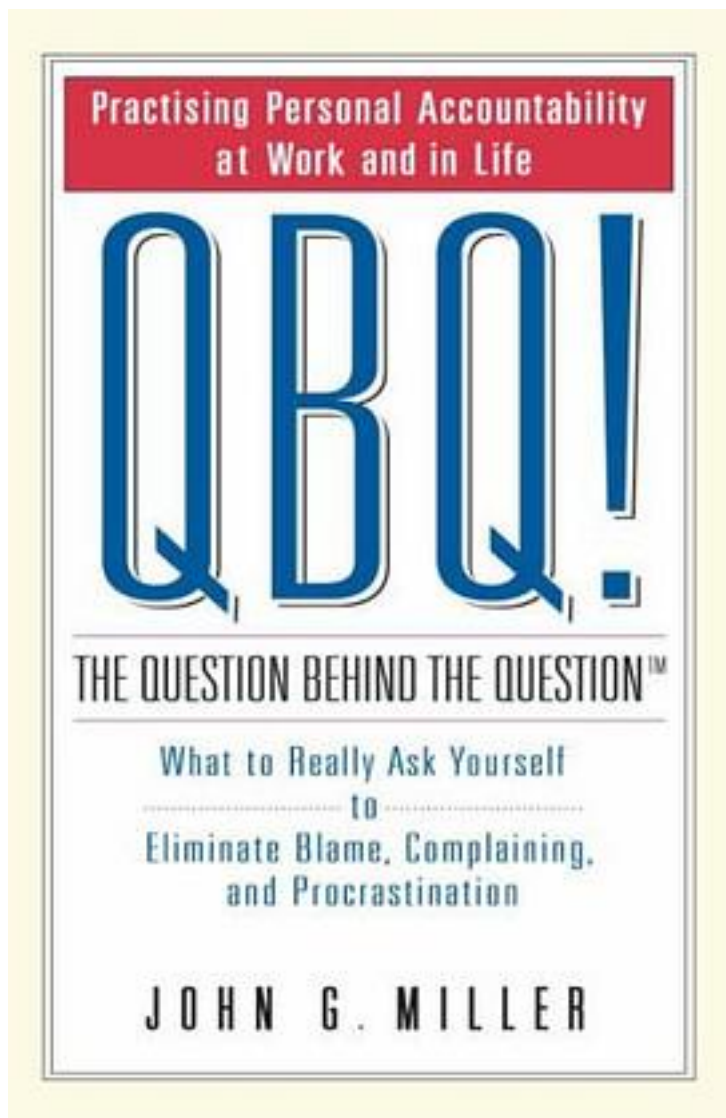


QBQ! The Question Behind the Question



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著者:John G. Miller

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在线阅读本书

Who Moved My Cheese? showed readers how to adapt to change.

Fish! helped raise flagging morale.

Execution guided readers to overcome the inability to get things done.

QBQ! The Question Behind the Question , already a phenomenon in its self-published edition, addresses the most important issue in business and society today: personal accountability.

The lack of personal accountability has resulted in an epidemic of blame, complaining, and procrastination. No organization-or individual-can achieve goals, compete in the marketplace, fulfill a vision, or develop people and teams without personal accountability.

The solution involves an entirely new approach. We can no longer ask, "Who dropped the ball?" "Why can't they do their work properly?" or "Why do we have to go through all these changes?" Instead, every individual has to ask the question behind the question: "How can I improve this situation?" "What can I contribute?" or "How can I make a difference?"

Succinct, insightful, and practical, QBQ! The Question Behind the Question provides a method for putting personal accountability into daily action, which can bring astonishing results: problems get solved, barriers come down, service improves, teamwork grows, and people adapt to change.

点击链接进入中文版：

QBQ!问题背后的问题（白金版）

作者介绍:

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标签

QBQ

鸡汤

管理

思维

心理学

原版

1

评论

很短小的一本书，其实读简介就已经掌握了主要核心了--不要总抱怨他人，而要想想自己能做什么来改善当前的情况。道理对是对，没有人会喜欢整天抱怨的祥林嫂，但是我们到底能改变什么、改变多少呢？

承担责任，解决问题。看待问题的不同角度决定了心态是积极还是消极。

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书评

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