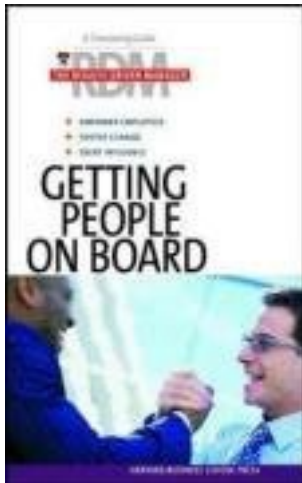


# GETTING PEOPLE ON BOARD



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## Book Description

This guide will help managers develop the skills to become persuasive leaders. Readers will learn to take on a new leadership role without hesitation, foster change without impediments, and use humour to convince and motivate employees. It empowers employees and fosters change by exerting influence.

## About Harvard Business School Press

Since 1984, Harvard Business School Press has been dedicated to publishing the most contemporary management thinking, written by authors and practitioners who are leading the way. Whether readers are seeking big-picture strategic thinking or tactical problem solving, advice in managing global corporations or for developing personal careers, HBS Press helps fuel the fire of innovative thought. HBS Press has earned a reputation as the springboard of thought for both established and emerging business

leaders.

Book Dimension

length: (cm)21.5 width:(cm)13.2

作者介绍:

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