

English for Business Communication Student's Book



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This short course is for learners who need to improve their ability to communicate when socialising, telephoning, presenting, taking part in meetings and negotiating. The course aims to build confidence and fluency by encouraging students to analyse tasks and take part in practice activities. This second edition has been redesigned and now includes a page of self-study tasks for each of the 15 units.

作者介绍:

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标签

business

英语

English

Business

评论

每章后 English 和 Business 两个意义上的总结很实用。

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书评

乐知英语使用它作为商务沟通培训教材，教材非常好！
第一章讲文化，有些鸡肋。其他有电话，会议，演示，谈判四个大主题。商务口语就是要有效沟通，经常这四个主题分散在各个级别的学习中，这一本书基本概括了所有要点。特别值得推荐的是，非常专业，如果你在世界五百强工作，会...

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