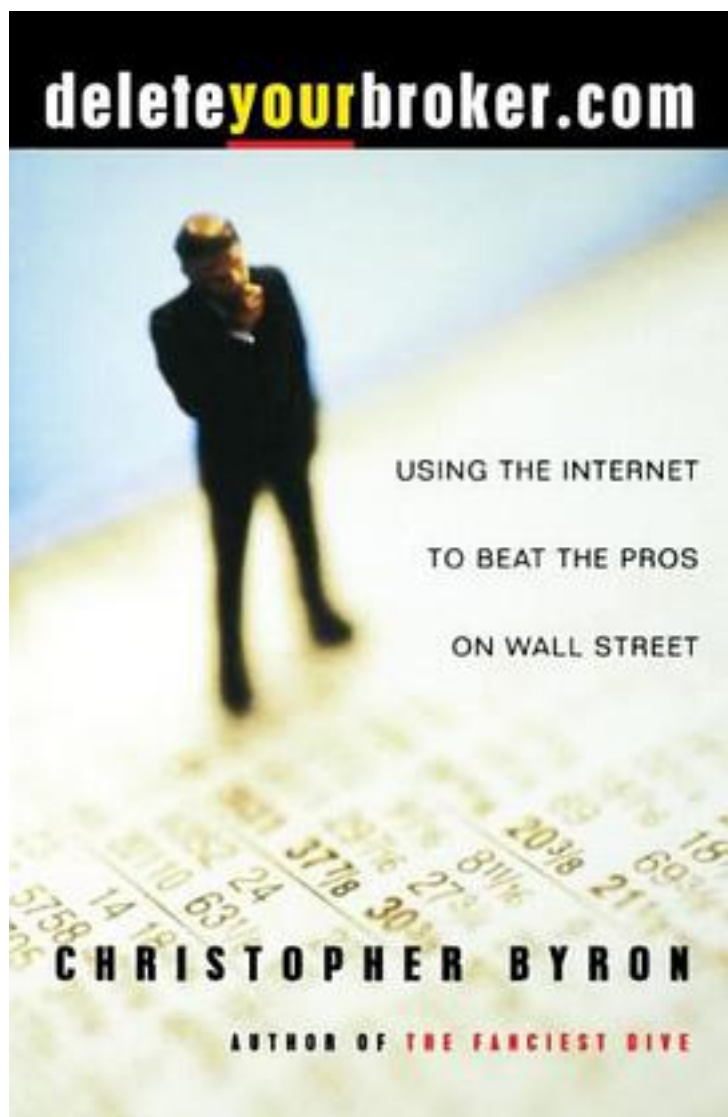


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Fund managers and brokerage firm traders have nothing on the savvy individual investor with a PC, Internet access -- and this book. The Internet has leveled the investment playing field, cutting out the broker as middleman and distributing information once available only to professionals. But challenges still abound: Are there safe ways to invest in the high-tech sector? Is that "hot" IPO you just read about all it's cracked up to be? Where can you go for free, reliable financial information? In "Deleteyourbroker.com," expert stock market commentator Chris Byron demystifies online investing, pointing readers to the most valuable and reliable resources on the Internet and explaining how to use these tools to make well-informed investments. With this as a guide investors will discover: asset allocation tools that model how much money you invest in different sectors of the market to minimize risk and maximize your returns customized charts for any stock or index you can think of balance sheets, earnings and cash flow statements that \$1200-an-hour professionals use to analyze the market the latest on IPOs -- if risk is your game -- from SEC filings to underwriters and more

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