

The Next Economy: Will You Know Where Your Customers Are?



[The Next Economy: Will You Know Where Your Customers Are? 下载链接1](#)

著者:Elliot Ettenberg

出版者:McGraw-Hill Trade

出版时间:2003-01-01

装帧:

isbn:9780071412957

"Eye-opening and thought-provoking . . . shows how to navigate the rubble with our sanity intact." --David F. D'Alessandro, bestselling author of Brand Warfare~Marketing guru Elliott Ettenberg explores

作者介绍:

目录:

[The Next Economy: Will You Know Where Your Customers Are? 下载链接1](#)

标签

评论

[The Next Economy: Will You Know Where Your Customers Are? 下载链接1](#)

书评

[The Next Economy: Will You Know Where Your Customers Are? 下载链接1](#)