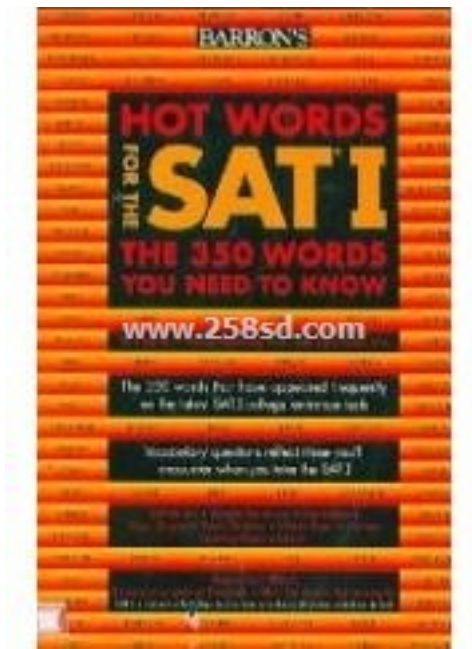


# Work 2.0



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著者:Jensen, Bill

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From the author of *Simplicity* --a powerful new approach to management. With a new preface by the author. In *Work 2.0*, Bill Jensen introduces us to a new breed of managers and organizations that are maximizing productivity, developing leaders at all levels, constantly innovating, attracting exceptional talent--and winning in the marketplace. The key to their success is recognizing that the most valuable assets in the company are the time, attention, knowledge, passion, energy, and social networks of the frontline workers. As Jensen convincingly argues, building a corporate infrastructure that gives people what they need to "get stuff done"--and then get out of their way--yields surprising results: greater alignment of personal and corporate goals, more satisfied employees and customers, and a competitive edge that keeps everyone moving forward together.

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