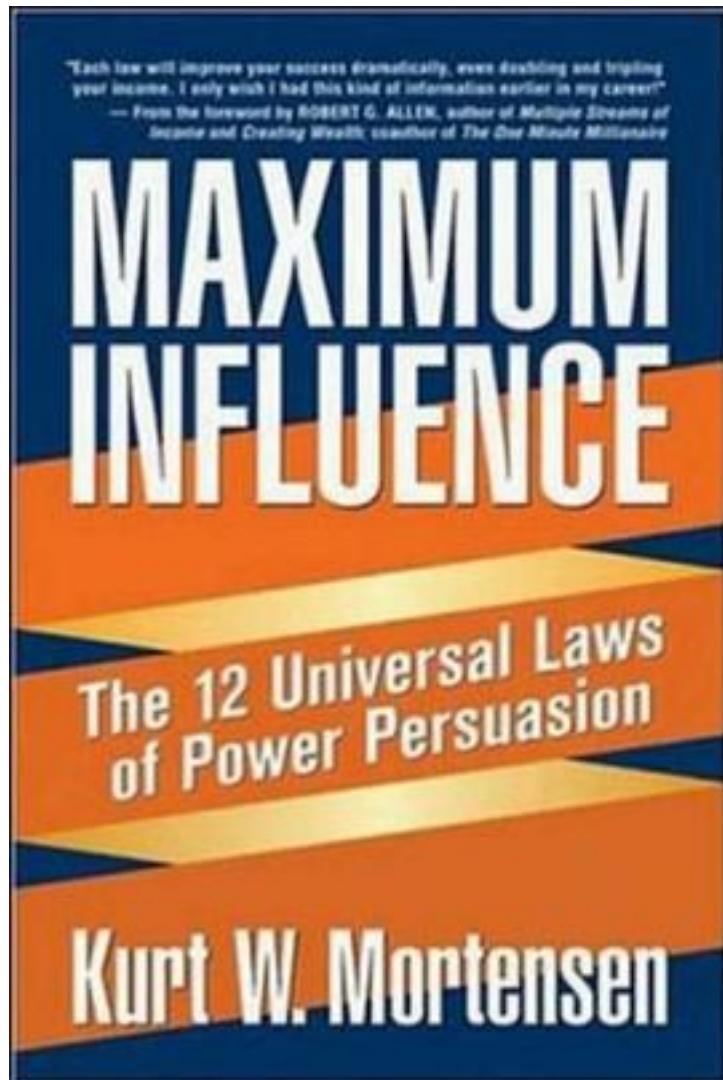


Maximum Influence



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Foreword by Robert G. Allen

Do you realize how much your success, relationships, leadership potential, and income depend on your ability to persuade, motivate, and influence others? Whatever you want to achieve, Maximum Influence can help make it real. Renowned expert Kurt Mortensen combines scientific research with real-world studies to provide the most authoritative and effective arsenal of proven techniques for persuading, influencing, and motivating others. You'll learn the 12 Laws of Persuasion, plus how to:

* Read people instantly * Make people trust and like you instinctively * Discover persuasion techniques that 99% of people don't even know exist * And persuade anyone to give you almost anything -- anywhere, anytime!

You'll also learn why prospects aren't buying from you -- and how to change their minds. A refreshing departure from the same old worn-out techniques, Maximum Influence presents the life-changing skills and techniques that will help you fulfill all your hopes and dreams!

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