

# FIND A HUSBAND AFTER 35

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"Want a spouse? Read this book!" —*Fortune*

# FIND A HUSBAND AFTER 35

(Using What  
I Learned at  
Harvard Business  
School)

**A SIMPLE 15-STEP ACTION PROGRAM**



RACHEL GREENWALD, M.B.A.

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Fate is late! For women 35 to 95, it's time to get proactive if you want to find a husband. The rules for finding the right mate change later in life, as there are fewer eligible men and fewer opportunities to meet them. Now successful dating coach Rachel Greenwald shares her proven 15-step action program based on simple marketing tactics she learned at Harvard Business School. These innovative and smart tactics will empower any woman to find a husband quickly and efficiently—and not just any husband: a wonderful husband.

In this practical no-nonsense guide, Greenwald tells women how to package their assets, develop a personal brand, leverage niche marketing, use direct mail and telemarketing to get the word out, establish a husband-hunting budget, and hold quarterly performance reviews to assess the results. She also shows women how to use these strategies in the world of online dating and how to avoid common pitfalls. Greenwald's 15 steps form a unique and effective plan for any woman who wants to jump-start her dating life and enrich her portfolio of potential husbands.

作者介绍:

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