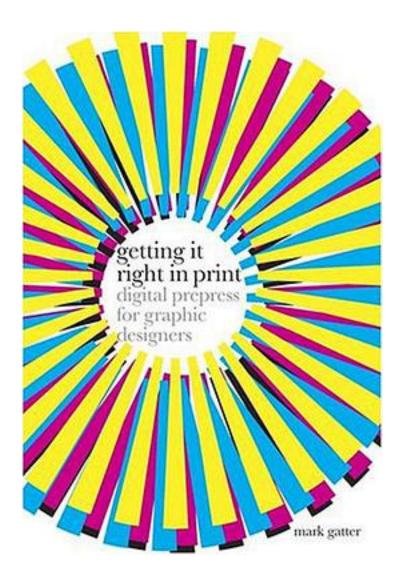# Getting it Right in Print

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在线阅读本书

Many graphic designers who have a degree or extensive training have little idea of the requirements of the printing process. Often afraid to admit it, every time they send a job to print they experience a period of nail-biting anxiety because they don't know how it's going to turn out. This book gives designers the confidence to do everything necessary to ensure trouble-free, high-quality printing - to calibrate images (colour and black and white); adjust trapping levels in all the major software applications, and mix colours that won't print as something that is a complete surprise. It explains scanning and resolution, and discusses good and bad image formats, describing techniques to make images look good in print - even if they have been downloaded from the internet. There is advice on how to get accurate quotes from a printer, and a checklist to use when sending a job to print.

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