

# Mind of the CEO

Copyright Material

Suppose you had the chance to travel around the globe to meet today's most powerful business leaders, one on one. Suppose they talked frankly and openly to you about their business strategies, what it takes to be a leader, their vision of the future, and what keeps them up at night. **Jeffrey E. Garten** took that trip. Here's what he heard—and what he didn't hear.

# The Mind of the C.E.O.

Copyright Material

[Mind of the CEO\\_下载链接1](#)

著者:Garten, Jeffrey E.

出版者:Perseus Books Group

出版时间:2001-12

装帧:Paperback

isbn:9780465026166

"Mr. Garten has sketched a role for business leadership that goes far beyond what Republicans and business itself have traditionally accepted.... Provocative." - New York Times Based on extensive and highly personal interviews with forty chief executives around the world-among them GE's Jack Welch, AOL's Steven Case, Intel's Andy Grove, NewsCorp's Rupert Murdoch, BP Amoco's John Browne, Nokia's Jorma Ollila, and Toyota's Hiroshi Okuda- The Mind of the CEO takes us on a journey into the innermost thoughts of today's corporate titans and paints a compelling picture of the strategic and daily challenges facing them. Jeffrey Garten's findings are a challenge to those who are suspicious of corporate power, those who believe CEOs should focus only on enriching shareholders, and even to many CEOs who see their jobs much more narrowly. No one interested in the future can afford not to read, think about, and debate this book.

作者介绍:

目录:

[Mind of the CEO 下载链接1](#)

标签

评论

---

[Mind of the CEO 下载链接1](#)

书评

---

[Mind of the CEO 下载链接1](#)