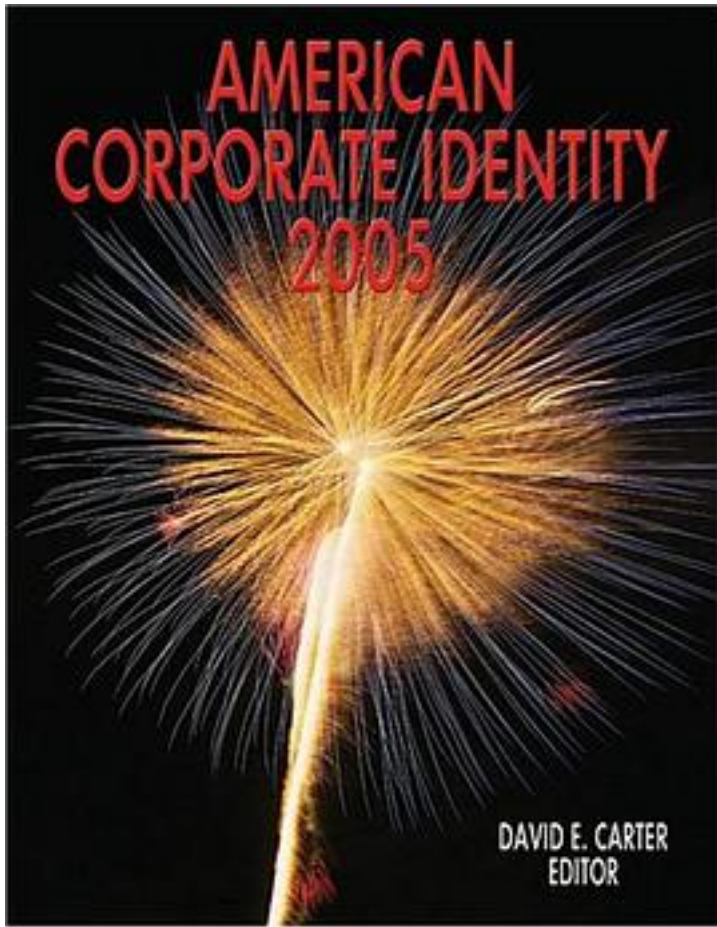


# AMERICAN CORPORATE IDENTITY 2005



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著者:David E. Carter

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A full colour annual that presents the best work of the US's leading design firms. The ground-breaking designs are organized into seven categories: logos, complete identity programs, corporate identity manuals, letterhead designs, package designs, signage &

environmental graphics, and corporate brochures. Over the years many trend setting styles have first appeared in this series. An essential resource, this reference should be close at hand on every corporate identity designer's bookshelf. American Corporate Identity is for anyone in the design community or the business community involved in commissioning, approving and designing identity programs. Main Chapters: Logos Complete Identity Programs Complete Identity Manuals Letterhead Designs Package Designs Signage and Environmental Graphics Corporate Brochures

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