

Digital Lab



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Editorial design is one of the most exciting and innovative areas of design at the moment, and is the area of design that has most benefited from the advances in digital

technology. Production of catalogs, newspaper supplements, books, and the thousands of independent magazines whether on- or off-line is changing due to advances in digital technology. This book examines editorial projects and provides an overview of the entire working process from juggling creative elements such as photography, typography, text and illustration to dealing with the constraints and demands from editors, publishers, advertisers, repro houses, printers, and paper mills.

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