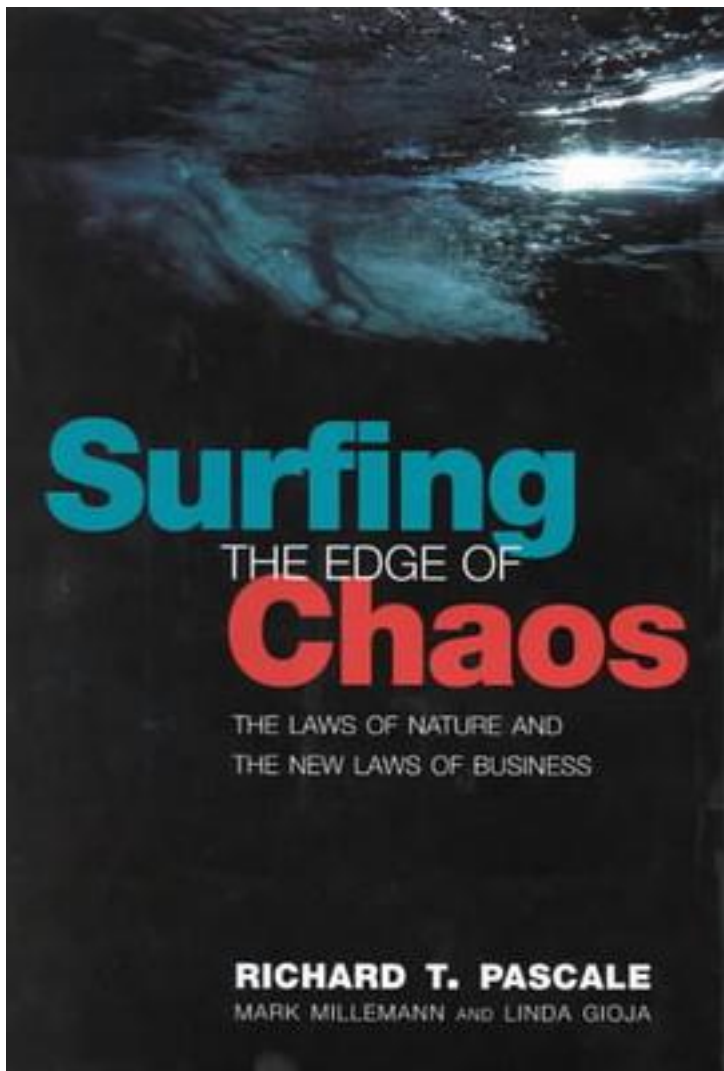


Surfing the Edge of Chaos



[Surfing the Edge of Chaos_ 下载链接1](#)

著者:Pascale, Richard T./ Milleman, Mark/ Gioja, Linda

出版者:Random House Inc

出版时间:2001-12

装帧:Pap

isbn:9780609808832

Surfing the Edge of Chaos provides a bold new way of approaching the strategic challenges of today's business world, by showing that business parallels nature -- it is a nonstop battle between forces of tradition and forces of transformation. And the bottom line is: change or die. Pioneering case studies of organizations such as Sears Roebuck and the U.S. Army illustrate the radical principle that only evolution prevents extinction, and that a smart business plan must mirror the way living systems operate if it is to achieve and sustain.

作者介绍:

目录:

[Surfing the Edge of Chaos_下载链接1](#)

标签

评论

[Surfing the Edge of Chaos_下载链接1](#)

书评

[Surfing the Edge of Chaos_下载链接1](#)