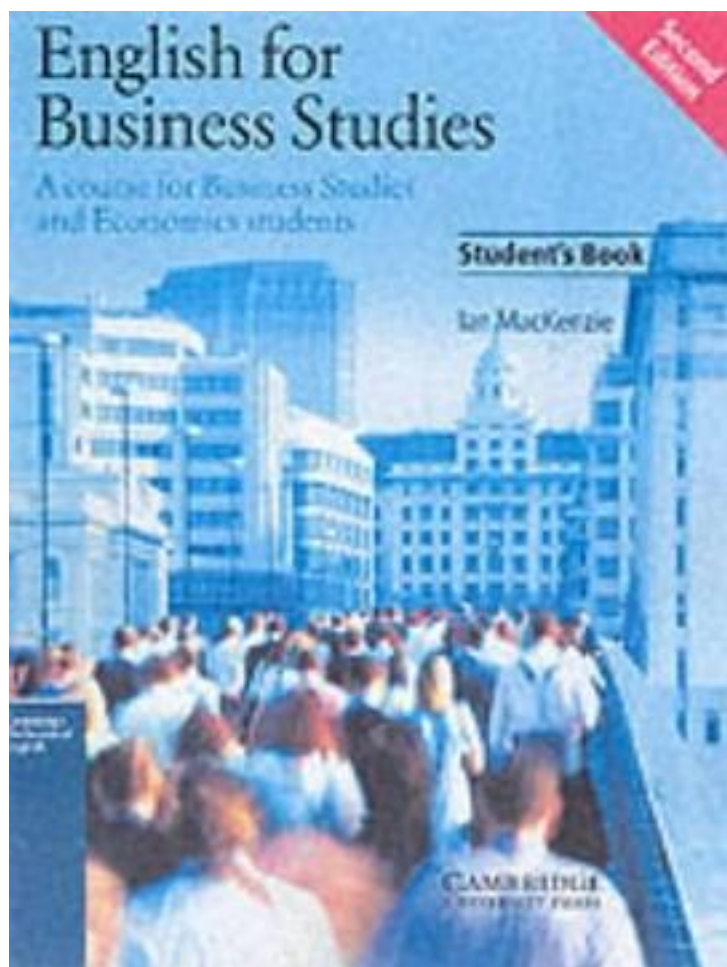


English for Business Studies Student's book



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English for Business Studies is a course for students who need to be able to understand and talk about key business and economic concepts. The 30 units cover a

range of issues, including work and motivation, production, marketing, banking, business ethics, exchange rates and international trade. The second edition contains two new chapters: Information and Electronic Commerce, and Entrepreneurs and Venture Capital. It also includes a full update of the existing units. The cassettes and audio CDs contain authentic interviews with experts talking about their field of business or economics.

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