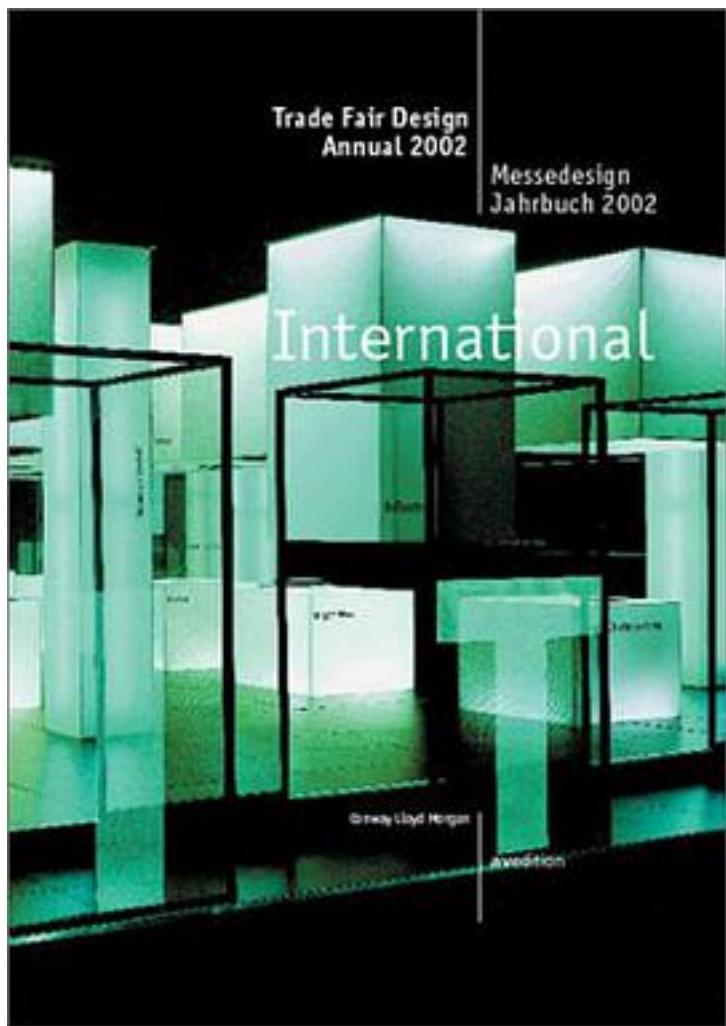


Trade Fair Design Annual 2002



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The first edition of the International Trade Fair Design Annual 2000 established the

importance for an international frame of reference in comparing excellence in exhibition work. The new volume, which draws on an even wider selection of entries from a greater number of countries, will provide evidence of innovation in the planning and management of events, as well as offering to professional designers, event managers and the fair-going public a range of visual delights and exhibited inspirations. Trade Fair Stands for Ericsson, Ideal Standard, Lamborghini, Mercedes-Benz, PlayStation, Palladium.

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