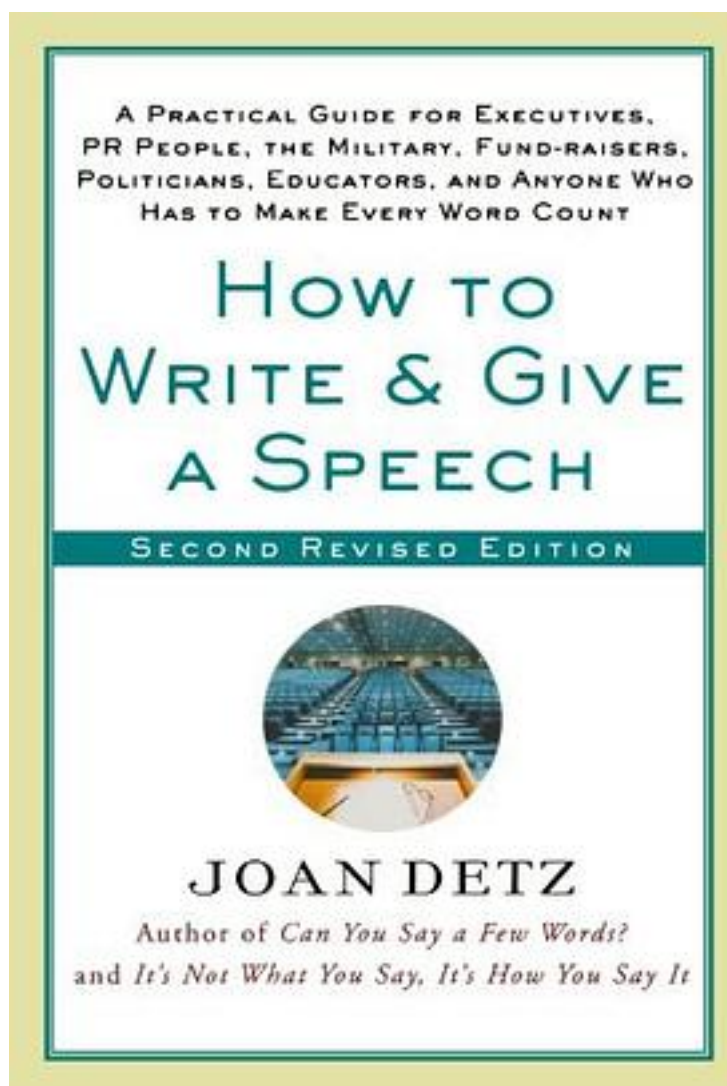


How to Write and Give a Speech, Second Revised Edition



[How to Write and Give a Speech, Second Revised Edition_ 下载链接1](#)

著者:Joan Detz

出版者:St. Martin's Griffin

出版时间:2002-12-1

装帧:Paperback

isbn:9780312302733

With more than 65,000 copies sold in two editions, this newly updated guide offers sound advice on every aspect of researching, writing and delivering an effective speech. Filled with anecdotes, examples and practical advice this accessible guide makes one of the most daunting tasks manageable - and even fun. Topics include: - Assessing the audience - Researching the subject - and deciding what to leave out - Using imagery, quotations, repetition and humour - Special-occasion speeches - Speaking to international audiences - Using Power Point and other visual aids - And more

作者介绍:

目录:

[How to Write and Give a Speech, Second Revised Edition_下载链接1_](#)

标签

speech

MBA

评论

[How to Write and Give a Speech, Second Revised Edition_下载链接1_](#)

书评

[How to Write and Give a Speech, Second Revised Edition 下载链接1](#)