

# Lingua Universalis



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This book follows up to the success of dgv' s bestseller Lingua Grafica, which has established itself as a leading tool for guiding international designers in their everyday work. The expectations of fans of its predecessor will not be disappointed – Lingua Universalis also features a structured portfolio of the latest logos and icons done by the Mutabor design studio.

Lingua Universalis explains the process behind logo creation from the perspective of the award-winning creative team. Mutabor breaks down the development of various logos into a series of steps. This visual presentation shows designers examples of how

they can approach complex and abstract subjects in logo design.

With Lingua Universalis, another book has been created which will serve designers worldwide as both a source of inspiration and a practical reference work.

作者介绍:

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