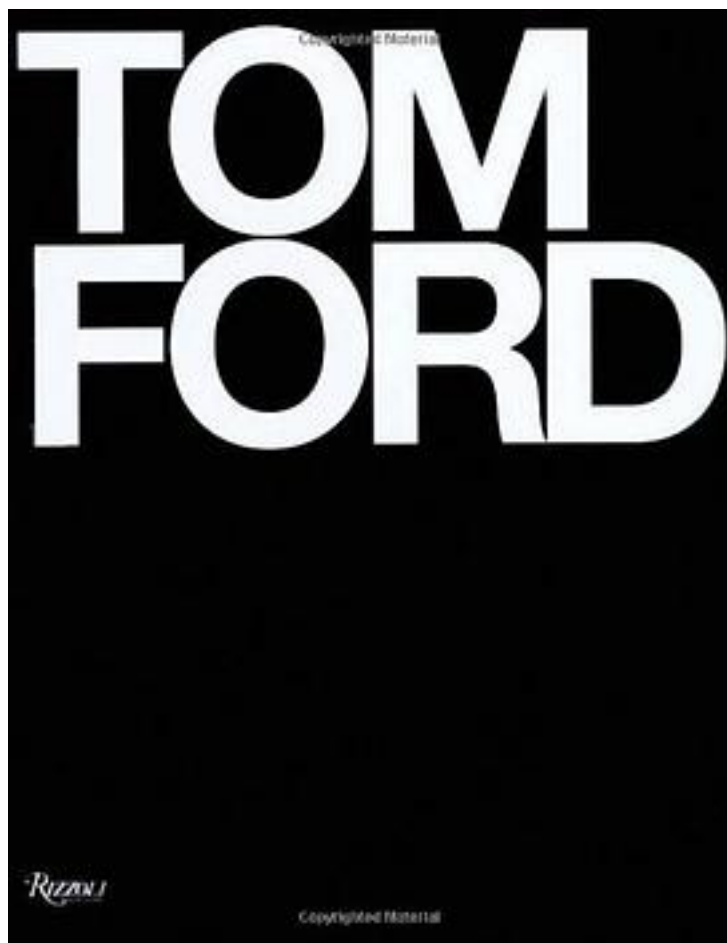


# Tom Ford



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著者:Tom Ford

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From Publishers Weekly

This enormous compendium may be Ford's swan song as a designer, as he recently

announced that he was quitting fashion to direct movies. But for the last 10 years, as the creative director at Gucci and Yves Saint Laurent, he took the brands in fresh directions. This huge, slipcased Festschrift checks in at 11" × 14", and covers each of the Gucci years individually, compiling product shots, ads, runway candids, snippets of Ford wisdom ("I think you have to have personality at a brand—otherwise, it's just clothes"), Gucci-sporting celebrities and commercial stills. Vogue's Anna Wintour and Vanity Fair's Graydon Carter contribute a foreword and introduction respectively. The much-covered growth at Gucci and YSL are the real story behind the book, to the point where the press chat credits Ford with "carving out a new industry archetype: the businessman designer." But the 375 color and b&w photos, all culled from existing fashion archives, is more of a look back at how Ford's creations were presented (including year-by-year portraits of the photogenic Ford himself), rather than what led to their creation, how they were actually made or how they fit into the culture at large. As a 10-year time capsule of brand fashioning, the book succeeds perfectly.

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## Product Description

Tom Ford has become one of fashion's great icons. In the past decade, he transformed Gucci from a moribund accessories label into one of the sexiest fashion brands in the world. His designs have increased sales at Gucci tenfold and have helped build the Gucci brand into the luxury goods conglomerate that it is today. Ford brought a hard-edged style synonymous with 21st century glamour to his clothes, and Hollywood sat up and took note.

This book is a complete catalogue of Ford's design work for both Gucci and Yves Saint Laurent from 1994 to 2004. It chronicles not only Ford's clothing and accessories designs for both houses, but also explores Ford's grand vision for the complete design of a brand, including architecture, store design, and advertising.

Tom Ford features more than 200 photographs by Richard Avedon, Mario Testino, Steven Meisel, Helmut Newton, Herb Ritts, Terry Richardson, Craig McDean, Todd Eberle, and numerous other photographers including many previously unpublished images.

Published to coincide with his departure from Gucci, this book has been created with Ford's full cooperation and every page reflects his exceptional taste. It is Ford's testament to a career of singular moments reinventing the boundaries of style and sensuality in clothing.

作者介绍:

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标签

Fashion

tomford

设计

时尚

ford

tom

服装

GUCCI

评论

这本图册的功能主要在于让我不再那么热爱TOM  
FORD。当然，《单身男子》始终是好的！

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他对美丽浮华虚荣金迷欲望的理解实在是太到位了

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纸醉金迷

-----  
时尚界神一样的男人

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虽然我的英文超烂，可是那些照片真不赖，

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水分好大好大.....

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昨天在别人家lobby等人的时候，桌上摆了两本，一本这个一本法拉利。看了一半，2000年以前他为Gucci做的设计。真的是很性感的一个人，他说sexuality是他设计中很重要的一部分。有一个黑色皮带丁字内裤上扣双G标志，男女均有。棒球衫正面绣着日本春图。不知道下半本什么时候能看到。所以标了看过吧

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1994-2004 Gucci十年 历史印记

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every reading, must wear the gloves!!!

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书评

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